

MEDIA ALERT

CINCINNATI – (March 19, 2008) – This weekend, Western & Southern Financial Group’s Chief Investment Officer Nick Sargen will be a featured guest on the *Consuelo Mack WealthTrack* show. This is a national public television program that focuses on long-term, diversified investing.

Host Consuelo Mack and Nick Sargen will be discussing the unprecedented turmoil taking place in the financial markets. They are expected to identify key strategies for navigating through these difficult times. Joining them will be noted Market Historian Richard Sylla from New York University’s Stern School of Business as well as Morgan Stanley strategist and asset allocation expert, David Darst.

Wealth Track is the only investment program on television dedicated to long-term investing. It airs on more than 180 public television channels throughout the United States.

The program that will air on local PBS stations CET (Channel 48) – Cincinnati – Saturday, March 22 at 8 a.m. (ET)/Digital -950 – Sunday, March 23 at 3 p.m. (ET); WCVN (Channel 54) – Northern Kentucky – Saturday, March 22 at 5:30 a.m. (ET); and WPTD Think TV (Channel 16) – Dayton – Friday, March 21 at 9 p.m. (ET) The chart below provides channel information.

	CET (Channel 48)	WCVN (Channel 54)	WPTD (Channel 16)
Time Warner	Cable Ready – 8 Digital – 13 Digital – 950 HD – 948	Cable Ready – 21 Digital – 21 HD – 954	Cable Ready – 16 Digital – 16
Insight Communications	Digital – 13 HD - 916	Digital – 2 HD – 918	NA
Dish Network	48	54	NA
Direct TV	48	54	NA

For interested individuals who miss the program, it is available on www.wealthtrack.com as a streaming video or as a podcast beginning on Monday, March 24.

CONTACT:

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