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## **Western & Southern Financial Group® Names New Assistant Vice President, Human Resources**

CINCINNATI — May 8, 2007 — Western & Southern Financial Group® (Western & Southern) announced the hiring of Mary T. Kynkor as its new assistant vice president of human resources.

“Mary brings a breadth of knowledge in human resources to our company that will be as asset in attracting and developing quality associates for the long-term,” said Noreen J. Hayes, senior vice president of human resources. “Her experience is complementary to an already well-rounded team in human resources at Western & Southern.”

In this position, Kynkor will have responsibility for the recruiting and human resource manager functions of her department. She brings 24 years of experience in management and human resources to her position at Western & Southern. Previously, she served as director of organization development effectiveness for the Reynolds & Reynolds Company in Dayton, Ohio.

Kynkor received an undergraduate degree in management at Marietta College and a Masters of Science in organization development and analysis from the Weatherhead School of Management, Case Western Reserve University.

She lives in Dayton, Ohio with her daughter Nicollette.

## **About Western & Southern Financial Group®**

Western & Southern Financial Group (Western & Southern) is a Cincinnati-based diversified family of financial services companies with assets owned, under management and under our care in excess of \$47 billion. A Fortune 500 company, Western & Southern has received A.M. Best's highest rating of A++ Superior for financial strength, Standard & Poor's AA+ rating (one of the 10 highest rated life insurance groups in the world) and is consistently recognized by Moody's and Fitch for financial strength and sound management. With a heritage dating to 1888, the group's affiliates include The Western and Southern Life Insurance Company, Western-Southern Life Assurance Company, Capital Analysts Incorporated,<sup>1,2</sup> Columbus Life Insurance Company, Eagle Realty Group LLC, Fort Washington Investment Advisors, Inc.,<sup>1</sup> Fort Washington Savings Company,<sup>3</sup> IFS Financial Services, Inc., Integrated Investment Services, Inc., Integrity Life Insurance Company, The Lafayette Life Insurance Company, National Integrity Life Insurance Company, Todd Investment Advisors, Inc.,<sup>1</sup> Touchstone Advisors, Inc.,<sup>1</sup> and Touchstone Securities, Inc.<sup>2</sup> For more information, visit [www.westernsouthern.com](http://www.westernsouthern.com). Western & Southern is the title sponsor of the Western & Southern Financial Group Masters and Women's Open tennis tournaments.

*1 A registered investment advisor.*

*2 A registered broker-dealer and member NASD/SIPC.*

*3 Member FDIC.*

*Ratings refer to the financial strength of the insurance company and not to the safety, stability or performance of any investment product.*

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**Mary Kynkor**  
**Assistant Vice President, Human Resources**  
**Western & Southern Financial Group**