



DR. LAWRENCE C. HAWKINS
EDUCATOR of the **YEAR**
AWARD

For Immediate Release

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Western & Southern Financial Group® Announces 2008 Dr. Lawrence C. Hawkins Educator of the Year

CINCINNATI — May 12, 2008 — Western & Southern Financial Group (Western & Southern) today recognized Dr. Kimya Moyo with the 2008 Dr. Lawrence C. Hawkins Educator of the Year Award during a luncheon ceremony at the company's Guilford Institute downtown. Moyo teaches math and chairs the math department at Woodward Career Technical School, in the Cincinnati Public School (CPS) system.

Western & Southern established the Dr. Lawrence C. Hawkins Educator of the Year Award in 2007 to inspire and reward excellence in CPS educators. The namesake of the award, Dr. Lawrence C. Hawkins, is a well-respected Cincinnati educator, former executive vice president of administration at the University of Cincinnati and current Western & Southern board member.

Moyo was chosen from a group of 20 finalists, who were nominated by their peers for the award. She was recognized with a plaque and a personal check for \$10,000. Western & Southern and CPS chose Moyo to receive the award in recognition for her on-going commitment to her students and her innovative approach to education. With her 34 years in education, Moyo serves as an excellent resource for her students and a model educator for her colleagues.

This distinguished award annually honors one educator who has elevated the educational process in public schools to an exceptional level through personal commitments, dedicated focus and outstanding results.

"Quality education is crucial to attracting Fortune 500 companies and talented-professionals to our region," said John F. Barrett, Western & Southern chairman, president and chief executive officer. "Western & Southern is committed to furthering educational excellence in Greater Cincinnati to help build a world-class workforce for the future. I encourage businesses across the region to get more involved."

Rosa Blackwell, superintendent of CPS, described today's award as a testament to the quality of education available in Cincinnati.

"We congratulate Dr. Kimya Moya on receiving this award," said Blackwell. "Over 51 educators were nominated for this honor and the decision was a difficult one. We were very impressed with the dedication, commitment and creativity apparent in the nominations. Dr. Moyo has been selected as an outstanding role model from a group of truly impressive educators."

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About Cincinnati Public Schools

Cincinnati Public Schools (CPS) is Ohio's third-largest public-school district and Hamilton County's largest. CPS has demonstrated continuous improvement over recent years in overall district performance, reading and math scores, graduation rate, student attendance and high-school academic performance. It has raised student achievement inside the classroom through the renovation of its school buildings into modern learning environments.

About Western & Southern Financial Group

Western & Southern Financial Group (Western & Southern) is a Cincinnati-based diversified family of financial services companies with assets owned, managed and under our care in excess of \$47 billion. A Fortune 500 company, Western & Southern has received A.M. Best's highest rating of A++ Superior for financial strength, Standard & Poor's AA+ rating (one of the 10 highest rated life insurance groups in the world) and is consistently recognized by Moody's and Fitch for financial strength and sound management. With a heritage dating to 1888, the group's affiliates include The Western and Southern Life Insurance Company, Western-Southern Life Assurance Company, Capital Analysts Incorporated,^{1,2} Columbus Life Insurance Company, Eagle Realty Group, LLC, Fort Washington Investment Advisors, Inc.,¹ Fort Washington Savings Company,³ IFS Financial Services, Inc., Integrity Life Insurance Company, The Lafayette Life Insurance Company, National Integrity Life Insurance Company, Todd Investment Advisors, Inc.,¹ Touchstone Advisors, Inc.,¹ and Touchstone Securities, Inc.² For more information, visit www.westernsouthern.com. Western & Southern is the title sponsor of the Western & Southern Financial Group Masters and Women's Open tennis tournaments.

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