

## FOR IMMEDIATE RELEASE

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## Fort Washington Investment Advisors Launches Nick Sargen Blog to Deliver ‘Real-time Financial Thoughts’

### *Financial information and discussion forum by Chief Investment Officer Nick Sargen*

CINCINNATI – June 7, 2010 – Fort Washington Investment Advisors, Inc. (Fort Washington), a member of Western & Southern Financial Group (Western & Southern), has introduced a new blog to provide clients and prospects, individual investors and their advisors, and news media access to real-time economic and capital markets thoughts by Nick Sargen, chief investment officer of Fort Washington.

“Financial knowledge is critical for everyone – especially during changing economic conditions like we have been experiencing over the past year-and-a-half,” Sargen said. “My blog allows my colleagues at Fort Washington and me to rapidly share straightforward and real-time commentary on current matters impacting the global equity and fixed income markets.”

Sargen and his team plan to address a number of key topics at <http://nicksargen.com> with a heavy emphasis on factors affecting both the global economy and markets. Commentary may be posted several times each week. The site also features access to research resources and publications frequently utilized by Sargen. Visitors to the site also have the opportunity to send Sargen and his team a question or seek their insights in a Contact Nick section.

### **About Fort Washington Investment Advisors, Inc.**

Fort Washington Investment Advisors, Inc. (Fort Washington), founded in May 1990, is the money management and primary investment arm of Western & Southern Financial Group with more than \$32.1 billion in assets.\* Fort Washington is a registered investment advisor with expertise in fixed income, public equity and private equity. Clients include institutions and high-net-worth individuals throughout the country. For more information, visit [FortWashington.com](http://FortWashington.com).

\*As of 3/31/10, does not include Fort Washington Capital Partners Group, the private equity division of Fort Washington Investment Advisors, Inc., with approximately \$1.9 billion in commitments under management. Included within this \$1.9 billion is \$150 million of assets under management and/or advisement by Peppertree Partners, LLC.

### **About Western & Southern Financial Group**

Western & Southern Financial Group (Western & Southern), a Fortune 500 company, is a Cincinnati-based diversified family of financial services companies with assets owned, managed and under our care in excess of \$46 billion as of March 31, 2010. Based on Standard & Poor’s ratings, Western & Southern is one of the nine strongest life insurance groups in the world. For more information, visit [www.westernsouthern.com](http://www.westernsouthern.com). Western & Southern is the title sponsor of the Western & Southern Financial Group Masters and Women’s Open tennis tournaments.

Ratings refer to the claims-paying ability of the insurance company and not to the safety, stability or performance of any investment product.