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## **Fort Washington Investment Advisors, Inc. Names Noelcke as VP, Regional Business Development**

CINCINNATI — July 8, 2009 — Fort Washington Investment Advisors, Inc., (Fort Washington) is pleased to announce that Scott E. Noelcke has joined the firm as vice president, regional business development. In this role, Noelcke will be responsible for leading Fort Washington's institutional business development efforts in the West-Southwest United States.

"We are excited to have Scott join our business development team," said Margaret Bell, managing director of business development. "His background, expertise and industry tenure will complement and expand our already strong business development capability."

Noelcke brings 16 years of national business development experience to Fort Washington, most recently with Fidelity Investments where he served as vice president, account executive. He held No. 1 Account Executive status for institutional 401(k) products for three consecutive years (2006, 2007 and 2008). Prior to this, Noelcke served as director of business development at Bartlett & Co. (registered investment advisor) from 2000 to 2004.

Noelcke is a graduate of Xavier University where he earned a Bachelor of Science in economics. He currently resides in Loveland, Ohio, with his wife, Lori, and their two children.

**About Fort Washington Investment Advisors, Inc.**

Fort Washington Investment Advisors, Inc. (Fort Washington) is the investment management subsidiary of Western & Southern Financial Group. With more than \$26.9<sup>1</sup> billion in assets under management, Fort Washington and its subsidiaries manage capital for institutional and high-net-worth investors in a wide range of public equity, public fixed income and private equity strategies.

**About Western & Southern Financial Group**

Western & Southern Financial Group (Western & Southern), a Fortune 500 company, is a Cincinnati-based diversified family of financial services companies with assets owned, managed and under our care in excess of \$42 billion as of Dec. 31, 2008. For more information, visit [www.westernsouthern.com](http://www.westernsouthern.com). Western & Southern is the title sponsor of the Western & Southern Financial Group Masters and Women's Open tennis tournaments.

<sup>1</sup>As of 03/31/2009

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