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\$10 Million Upgrade Planned For Lindner Family Tennis Center Improvements To Player, Fan And Media Facilities to Be Ready By August, 2010

MASON, OH - August 13, 2009 – The USTA and Cincinnati's Tennis for Charity announced today the two organizations will finance a \$10 million dollar upgrade to the Lindner Family Tennis Center, site of Cincinnati's Western & Southern Financial Group Masters and Women's Open – the biggest summer tennis tournament in the US outside of the US Open.

The project calls for the construction of a 52,000 square-foot West Building at the Lindner Family Tennis Center to add space for players, media and fans. The building will be approximately twice as high as the current structure, rising 85 feet above ground level and 97 feet above the court level. Construction will begin in less than two weeks, immediately following the 2009 event, and the new building will be ready in time for the 2010 event (to be held August 7-22).

This project marks the first major undertaking since the USTA became the majority partner in the Cincinnati event last year.

"We share a common vision with Paul Flory and his entire team to ensure that this great event will continue to grow and remain one of the best tournaments for both the fans and players," said Lucy Garvin, President and Chairman of the Board, USTA.

"Tennis for Charity has been working for decades to make this event and its facility the best it can be for fans, players, sponsors and media, and this construction is a giant step forward in that regard," said TFC President Ken Berry.

Major elements of the new West Building upgrade include:

Player Amenities

- > A 21,000 square-foot court-level (below grade) player area with two locker rooms (each accommodating more than 100 players), private training rooms, locker rooms for male and female coaches, and a 2,200 square-foot fitness area among other amenities
- > An 8,000-square foot space on the ground floor which includes a 5,500 square-foot indoor player lounge and offices for the ATP World Tour and the Sony Ericsson WTA Tour
- > An 11,000 square-foot second floor for player dining, a warming kitchen and storage
- > A 4,800 square-foot outdoor player lounge on the roof of the second floor

Media Upgrades

- > A 6,300 square foot third floor for interview rooms, featuring a main interview room and three additional interview rooms
- > A 4,800 square foot Media Center on the fourth floor with more than 100 stations for writers and photographers

Spectator Accommodations

- > Six new luxury suites overlooking Center Court
- > 750 new covered loge-level seats
- > The addition of 140 seats in the northwest corner of Center Court

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August 8-23, 2009

Played at the Lindner Family Tennis Center, Mason, Ohio. Contributes to Cincinnati Children's Hospital Medical Center and the Barrett Cancer Center.



"We've been enhancing this facility on a continual basis for 30 years, but this is by far the biggest improvement we've ever made and certainly the most dramatic," said tournament chairman Paul Flory.

The building was designed by Browning, Day, Mullins & Dierdorf in Indianapolis, and the construction will be completed by Vector Construction of Northern Kentucky. Both organizations have been involved with the Lindner Family Tennis Center for more than 20 years.

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The 2009 Western & Southern Financial Group Masters & Women's Open will be held August 8-23 at the Lindner Family Tennis Center in Mason, Ohio. It began in Cincinnati on September 18, 1899, and is now the oldest tournament in the nation still played in its original city. For tickets or information visit www.cincytennis.com or call the tournament 513-651-0303. Tickets also are available via TicketMaster at 800-745-3000 or www.ticketmaster.com.

The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level -- from local communities to the highest level of the professional game. A not-for-profit organization with 730,000 members, it invests 100% of its proceeds in growing the game. It owns and operates the US Open, the highest attended annual sporting event in the world, and launched the Olympus US Open Series linking 10 summer tournaments to the US Open. In addition, it owns the 94 Pro Circuit events throughout the U.S., is a minority owner and promotional partner of World TeamTennis, and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games. The USTA philanthropic entity, USTA Serves, provides grants and scholarships and through tennis, helps underserved youth and people with disabilities to improve academics, build character and strive for excellence. For more information on the USTA, log on to usta.com.

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