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Fort Washington's Core Fixed Income Strategy Capitalizes on Market Downturn

CINCINNATI, Ohio – Aug. 20, 2009 – The Core Fixed Income strategy of Fort Washington Investment Advisors, Inc. (Fort Washington), has outperformed its benchmark¹, based on its 15-year track record (inception date July 1, 1994).

"We have a very disciplined investment approach that has fueled favorable long-term returns for the past 15 years and particularly over the last 18 months during the market downturn," said Timothy J. Policinski, CFA, senior portfolio manager and managing director of the strategy since he joined the firm in 2001. "This performance aligns perfectly with the strategy's objective to outperform its benchmark over a full market cycle by using multiple strategies opportunistically. The volatility of market segments has allowed us to capture the best possible risk-return scenario," said Policinski.

In addition, Fort Washington's Core Fixed Income strategy has ranked in or near the top third when compared against the performance of its peers² since Policinski began managing the strategy in 2001. "The time is now for Fort Washington's Core Fixed Income strategy because it continues to offer the potential for safety, stability and significant upside in times like these," Policinski added.

Along with Policinski, Fort Washington's Core Fixed Income investment team comprises longtime Fort Washington veteran and corporate asset specialist Roger M. Lanham, CFA; asset specialists Daniel J. Carter, CFA (US Treasury/Emerging Markets); Rance G. Duke, JD (Emerging Markets/Corporate); Howard R. Lodge, Ph.D. (CMBS/Derivatives); Scott D. Weston (Mortgage-backed Securities/Asset-backed Securities); and Brent A. Miller, CFA (Mortgage-backed Securities/Asset-backed Securities); and four investment analysts. Combined, the team averages 18 years of experience investing in the core and active core fixed income sectors.

"The key to our recent performance success in the core fixed income strategy is the expert ability of Tim and his team of sector specialists to select securities that will not only implement the investment themes but perform well in extreme volatility," said Maribeth S. Rahe, chief executive officer of Fort Washington.

As of June 30, 2009, Fort Washington managed \$919 million of assets under its Core Fixed Income strategy.

1 Blended benchmark consisting of 92 percent Barclays Capital Government/Credit Index, 6 percent Barclays Capital U.S. Aggregate Index and 2 percent Barclays Capital Intermediate U.S. Aggregate Index at 6/30/09.

2 Source: eVestment Alliance LLC, eASE Analytics; past performance is not indicative of future results.

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About Fort Washington Investment Advisors, Inc.

Fort Washington Investment Advisors, Inc. (Fort Washington), founded in May 1990, is the money management and primary investment arm of Western & Southern Financial Group with more than \$27.3 billion in assets.* Fort Washington is a registered investment advisor with expertise in Fixed Income, Public Equity and Private Equity. Clients include institutions and high-net-worth individuals throughout the country. For more information, visit FortWashington.com.

**As of 6/30/09, does not include Fort Washington Capital Partners Group, a division of Fort Washington Investment Advisors, Inc., with approximately \$1.8 billion in commitments under management.*

About Western & Southern Financial Group

Western & Southern Financial Group (Western & Southern), a Fortune 500 company, is a Cincinnati-based diversified family of financial services companies with assets owned, managed and under our care in excess of \$42 billion as of Dec. 31, 2008. Based on Standard & Poor's ratings, Western & Southern is one of the nine highest-rated life insurance groups in the world. For more information, visit www.westernsouthern.com. Western & Southern is the title sponsor of the Western & Southern Financial Group Masters and Women's Open tennis tournaments.

Ratings refer to the financial strength of the insurance company and not to the safety, stability or performance of any investment product.

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