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Touchstone Investments Launches 10 New Funds ***Funds Provide Access to Experienced Institutional Asset Managers***

CINCINNATI — Oct. 1, 2009 — Touchstone Investments announced today that it has launched 10 new funds. These funds enhance Touchstone's product offerings in several important categories. Each fund features multiple share classes for both retail and institutional investors.

Touchstone has named 10 institutional asset managers to act in a sub-advisory capacity for each of the 10 funds, joining the 13 sub-advisors who manage Touchstone's 27 funds already in operation. Touchstone believes that this combined product set of existing and new funds will provide greater investment breadth and depth to its chosen distribution partners. Touchstone's fund lineup now includes U.S. equity, international equity, U.S. fixed income, international fixed income and a variety of alternative investment funds.

"Touchstone has extensive experience working with institutional asset managers. Our sub-advisors have been carefully screened and selected for their considerable capabilities and strong track records," said Steven Graziano, president of Touchstone Investments. "Despite the challenges in our industry, Touchstone is fortunate to have a financially strong parent company that has taken this opportunity to invest in our products, sales resources and tools, and operational capabilities. We are optimistic about our short-term and long-term growth."

Touchstone Fund

Domestic Equity

Capital Appreciation Fund
Large Cap Relative Fund
Mid Cap Value Fund
Small Cap Core Fund

Sub-Advisor

Farr, Miller & Washington LLC
EARNEST Partners LLC
Lee Munder Capital Group LLC
The London Company

International Equity

Emerging Markets Equity Fund
Global Equity Fund

AGF Investments America Inc.
Bedlam Asset Management plc

Fixed Income

Core Plus Fixed Income Fund
International Fixed Income Fund

Bradford & Marzec LLC
Augustus Asset Managers Ltd.

Alternative Investments

Global Real Estate Fund
Long/Short Equity

Cornerstone Real Estate Advisers LLC
Aronson+Johnson+Ortiz

About Touchstone Investments

Touchstone helps investors achieve their financial goals by providing access to a distinctive selection of institutional asset managers who are known and respected for proficiency in their specific areas of expertise. Recognizing that the mastery of all investment disciplines is beyond the scope of any one firm, the use of sub-advisors allows Touchstone to offer an array of strategically focused funds across styles and asset classes. Touchstone regularly reviews fund results, including adherence to each fund's stated investment objective, style integrity, return objective and risk parameters.

Touchstone believes its comprehensive approach to selecting and monitoring sub-advisors helps to maximize fund performance over the long term. The Touchstone Funds are offered nationally through intermediaries including broker-dealers, financial planners, registered investment advisors and institutions by **Touchstone Securities, Inc.**¹ and advised by Touchstone Advisors, Inc.² Touchstone, Touchstone Funds and Touchstone Investments are federal service mark registrations and applications owned by IFS Financial Services, Inc.

Touchstone Securities, Inc., Touchstone Advisors, Inc. and IFS Financial Services, Inc. are members of Western & Southern Financial Group, a diversified family of financial services companies whose heritage dates back to 1888 and whose assets owned, managed and under care exceed \$42 billion as of Dec. 31, 2008. For more information, please visit www.touchstoneinvestments.com.

¹A registered broker-dealer and member FINRA/SIPC

²A registered investment advisor