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Western & Southern Financial Group® Print Shop Receives National Award

CINCINNATI — July 11, 2007 — The in-house print shop of Western & Southern Financial Group® (Western & Southern) has received the 2007 Print Management Award from In-Plant Printing and Mailing Association (IPMA) for outstanding team effort in providing support services to the Western & Southern family of companies. Categories judged by IPMA for the Print Management Award include equipment inventory and acquisition, budget, productivity, safety, new technology, and promotion.

“In 2006, our Print Shop experienced a 56 percent increase in jobs completed and a 20 percent increase in total impressions over 2005,” said Daniel B. Cowan, Print Shop manager for Western & Southern. “This together with the savings we’re able to help our member companies achieve helped fuel our recognition by IPMA as the ‘best of the best.’ We have a terrific team.”

Each year, IPMA ranks several hundred corporate publishing departments nationally based upon award applications it receives. In addition to the Print Management Award, IPMA recognizes superior performance with a number of other awards:

- In-house Promotional Excellence Award for outstanding self-promotion by an in-house corporate publishing department;
- James M. Brahney Scholarship for education in the field of in-house corporate publishing;
- Outstanding Contributor Award for IPMA members who have contributed to IPMA or the local chapter at an extraordinary level;
- Mail Center of the Year Award for outstanding improvements by a corporate mail center in the areas of new technology, cost savings and processes; and
- In-Print Awards for excellence in printing and duplication.

IPMA’s awards program strives to recognize and reward excellence in corporate publishing knowledge and practice. “Our awards programs bring valuable attention to outstanding individuals and institutions,” said IPMA International President Mike Loyd. “These professional recognition programs can make a real difference in the success of an operation. IPMA awards help generate customer interest, confidence and loyalty, and they help boost employee morale.”

“The Print Shop’s receipt of this award is recognition not only of superior teamwork but also for our efforts to help Western & Southern and its member companies improve efficiencies and achieve cost savings wherever possible,” said Sid B. Gutzwiller, director of Document Services for Western & Southern. “That means added value for our customers and a financially strong Enterprise for all.”

Western & Southern’s 20,000 square-foot printing facility has five major areas – digital pre-press, offset press, black and white digital printing, color digital printing, and bindery. It operates under an annual budget of \$3 million and has 18 associates who handle printing jobs ranging from one-color forms to elaborate, four-color annual reports and marketing materials.

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About IPMA

In-Plant Printing and Mailing Association (IPMA) is the only professional association dedicated exclusively to the needs of in-house corporate publishing, printing, distribution and design professionals. IPMA's members primarily come from in-plant printing and mailing facilities; and print and mail manufacturing, service and supply industries in the United States, Canada and Australia. For more information, visit www.ipma.org.

About Western & Southern Financial Group[®]

Western & Southern Financial Group (Western & Southern) is a Cincinnati-based diversified family of financial services companies with assets owned, managed and under our care in excess of \$47 billion. A Fortune 500 company, Western & Southern has received A.M. Best's highest rating of A++ Superior for financial strength, Standard & Poor's AA+ rating (one of the 10 highest rated life insurance groups in the world) and is consistently recognized by Moody's and Fitch for financial strength and sound management. With a heritage dating to 1888, the group's affiliates include The Western and Southern Life Insurance Company, Western-Southern Life Assurance Company, Capital Analysts Incorporated,^{1,2} Columbus Life Insurance Company, Eagle Realty Group LLC, Fort Washington Investment Advisors, Inc.,¹ Fort Washington Savings Company,³ IFS Financial Services, Inc., Integrity Life Insurance Company, The Lafayette Life Insurance Company, National Integrity Life Insurance Company, Todd Investment Advisors, Inc.,¹ Touchstone Advisors, Inc.,¹ and Touchstone Securities, Inc.² For more information, visit www.westernsouthern.com. Western & Southern is the title sponsor of the Western & Southern Financial Group Masters and Women's Open tennis tournaments.

1 A registered investment advisor.

2 A registered broker-dealer and member NASD/SIPC.

3 Member FDIC.

Ratings refer to the financial strength of the insurance company and not to the safety, stability or performance of any investment product.

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