

# Protecting Policy Owners, Empowering Professionals

**2024 FINANCIAL SUMMARY** 



A member of Western & Southern Financial Group

# Real Commitment Delivers Real Performance

# President's Message



John H. Bultema III

President and Chief Executive Officer
Columbus Life Insurance Company and
The Lafayette Life Insurance Company

In 2024, Columbus Life Insurance Company continued its commitment to delivering exceptional protection and service to policyholders and empowering the independent financial professionals who represent its products.

Columbus Life enhanced its rapid-issue indexed universal life insurance product, making the application process even quicker and more convenient. With higher cap rates and innovative underwriting programs like LabCheck and Healthy Credits, clients benefit from improved access and greater value.

Backed by strong financial results, and an incredible capital position as a member of Western & Southern Financial Group, Columbus Life remains focused on making it easier to secure your financial future through trusted, valuable solutions.

Am B. Rulen M

# **Columbus Life Insurance Company**

## **Consolidated and Condensed GAAP Balance Sheet**

\$Thousands | December 31, 2024

Δ		ρ	tς
$\boldsymbol{\pi}$	သ	ᆫ	w

\$3,098,563
225,793
941,692
4,266,048
643,934
\$4,909,982
\$3,378,065
594,139
3,972,204
937,778
\$4,909,982

## **Consolidated and Condensed GAAP Income Statement**

\$158,308

\$ Thousands | Year ended December 31, 2024

Insurance premiums and product charges

#### Revenue

Net investment income	207,380
Net realized investment gains (losses)	5,716
Fees and other income	77
Total revenue	371,481
Benefits and expenses	

# Policy benefits, interest credited

and dividends to policyholders	231,681
Other operating expenses	95,523
Total benefits and expenses	327,204
Income before income tax expense (benefit)	44,277
Income tax expense (benefit)	(5,755)
Net income	\$ 50,032
Operating income*	\$ 38,561

# Western & Southern Financial Group

### **Consolidated and Condensed GAAP Balance Sheet**

\$Thousands | December 31, 2024

Λ	cc	0	tc.
н	22	E	เอ

Debt securities	\$48,852,049
Equity securities	3,993,755
Other invested assets	19,367,675
Other general account assets	6,025,748
Assets held in separate accounts	2,621,899
Total assets	\$80,861,126
Liabilities and equity	
Future policy benefits and claims	\$60,533,044
Notes payable	1,484,262
Other general account liabilities	4,135,677
Liabilities related to separate accounts	2,621,899
Total liabilities	68,774,882
Total equity	12,086,244
Total liabilities and equity	\$80,861,126

# **Columbus Life 2024 Financial Highlights**

Statutory accounting principles	2009	2014	2019	2024
Life and Annuity Premiums \$ Millions			276.0 	266.7

247.0

# Benefits Paid to Policyholders \$ Millions



<sup>\*</sup> Operating income is defined as net income excluding income tax and net realized investment gains or losses.

### Columbus Life Board of Directors

#### John F. Barrett

Chairman, President and CEO, Western & Southern Financial Group

#### John H. Bultema III

President and CEO, Columbus Life Insurance Company; President and CEO, The Lafayette Life Insurance Company

#### Jill T. McGruder

Senior Vice President and Enterprise Chief Marketing Officer, Western & Southern Financial Group

#### Jonathan D. Niemeyer

Senior Vice President, Chief Administrative Officer and General Counsel. Western & Southern Financial Group

# Columbus Life Senior Management

#### John H. Bultema III

President and Chief Executive Officer

#### Matthew E. Canterbury

Senior Vice President and Senior Distribution Officer

#### Ryan K. Richey

Chief Administrative Officer

#### James H. Acton Jr.

Vice President and Chief Financial Officer

#### Sherman E. Reeves

Vice President, Sales

#### Beady B. Waddell III

Vice President, Advanced Markets

#### Max M. Hackmann

Sales and Marketing Program Manager



A member of Western & Southern Financial Group

Columbus Life Insurance Company 400 Broadway • Cincinnati, OH 45202-3341 columbuslife.com • 800.677.9696

# **Outstanding Strength**

# A+ SUPERIOR A.M. Best

Superior ability to meet ongoing insurance obligations (second highest of 13 ratings; held since June 2009)

# AA— VERY STRONG Standard & Poor's

Very strong financial security characteristics (fourth highest of 21 ratings; held since August 2018)

# AA VERY STRONG Fitch

Very strong capacity to meet policyholder and contract obligations on a timely basis (third highest of 21 ratings; held since June 2009)

# Aa3 EXCELLENT Moody's

Excellent financial security (fourth highest of 21 ratings; held since February 2009)

# 95 OUT OF 100 Comdex

The Comdex Ranking is a composite of all the ratings a company has received from the major rating agencies. It ranks insurers on a scale of 1 (lowest) to 100 in an effort to reduce confusion over ratings because each rating agency uses a different scale.

This may contain information obtained from third parties, including ratings from credit ratings agencies such as Standard & Poor's. Reproduction and distribution of third-party content in any form is prohibited except with the prior written permission of the related third party. Third-party content providers do not guarantee the accuracy, completeness, timeliness or availability of any information, including ratings, and are not responsible for any errors or omissions (negligent or otherwise), regardless of the cause, or for the results obtained from the use of such content. THIRD-PARTY CONTENT PROVIDERS GIVE NO EXPRESS OR IMPLIED WARRANTIES, INCLUDING, BUT NOT LIMITED TO, ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE OR USE. THIRD-PARTY CONTENT PROVIDERS SHALL NOT BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, EXEMPLARY, COMPENSATORY, PUNITIVE, SPECIAL OR CONSEQUENTIAL DAMAGES, COSTS, EXPENSES, LEGAL FEES, OR LOSSES (INCLUDING LOST INCOME OR PROFITS AND OPPORTUNITY COSTS OR LOSSES CAUSED BY NEGLIGENCE) IN CONNECTION WITH ANY USE OF THEIR CONTENT, INCLUDING RATINGS. Credit ratings are statements of opinion and are not statements of fact or recommendations to purchase, hold or sell securities. They do not address the suitability of securities or the suitability of securities for investment purposes, and should not be relied on as investment advice.

The ratings are current as of July 31, 2025, and are subject to change. Ratings refer to the claims-paying ability of the insurance company and do not reflect the performance or safety of any investment product. The rating agencies listed above are independent of each other and use proprietary evaluation criteria and rating scales.

# No bank guarantee. Not a deposit. May lose value. Not FDIC/NCUA insured. Not insured by any federal government agency.

Columbus Life Insurance Company, Cincinnati, Ohio, is licensed in the District of Columbia and all states except New York.

© 2025 Columbus Life Insurance Company. All rights reserved.