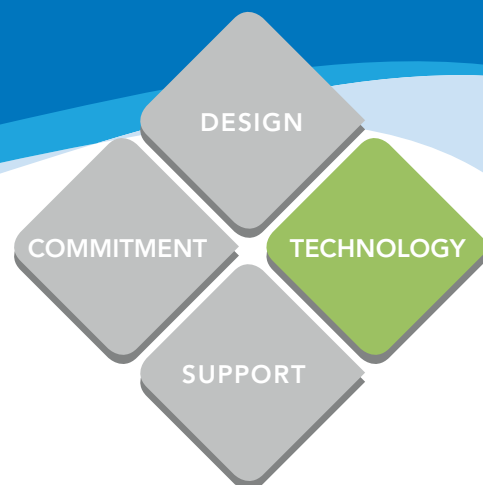




Columbus Life
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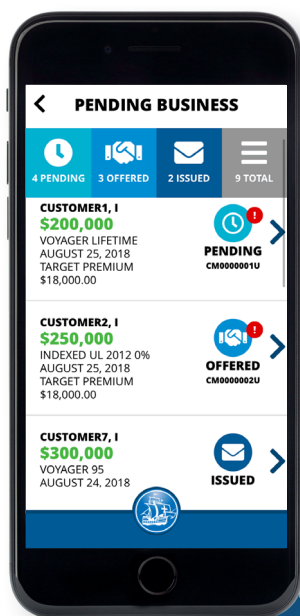


Technology Matters: CLIC Mobile

There is no denying it—the world has gone digital. Where pen and paper were once king, screens and mobile apps have quickly taken over. With this shift, how can producers still deliver the same level of service that clients have come to expect?

Columbus Life's solution is simple — we created CLIC Mobile, a secure mobile app that is able to provide a quote on our Voyager Universal Life® and Nautical Term® Renewable and Convertible Term products.

Even more, the app tracks the status of pending business, allows you to communicate directly with the new business and underwriting team, and allows producers to accept policy offers faster and easier than before!



In addition to providing quotes, you are quickly able to compare prices and get preliminary underwriting rate quotes.

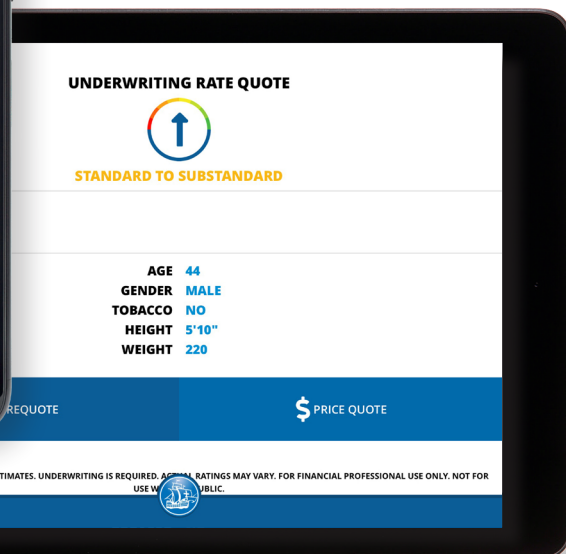
Speeding up time from submission to commission has never been easier. With CLIC Mobile, you have the ability to accept and decline offers, be notified of any pending requirements, electronically deliver policies to

clients and so much more. But our digital presence doesn't stop with CLIC Mobile. We have created multiple ways for producers to get the job done from their screen!

Producers are able to take an electronic application and deliver an approved policy right to their client's email thanks to iPipeline's iGO eApp and DocFast systems.

And for applicable cases, we are pleased to offer our Accelerated Underwriting Program that helps speed up submission to commission!

The industry may be changing, and Columbus Life is pleased to create new and innovative technology to keep pace!



Interested in learning more about our technology resources and competitive products?
Contact your Regional Vice President or contact the Sales Desk at 800.677.9696, option 4.

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Voyager Flexible Premium Universal Life Insurance Policy series ICC10 CL 87 1006 and Nautical Term Life Insurance Policy series CL 83 0405. Columbus Life is licensed in the District of Columbia and all states except New York. Voyager Flexible Premium Adjustable Life Policy and Nautical Term Life Policy and some riders may not be available in all states. Product and rider provisions, availability, definitions and benefits may vary by state. Check the approved state variation.

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