

Legacy Forward[®] II

Consider Making the Most of Assets Planned for Others



W&S Financial
Group Distributors

A member of Western & Southern Financial Group

Issuers: Western-Southern Life Assurance Company | National Integrity Life Insurance Company

Create A Legacy, Carry It Forward

You worked hard and saved diligently all these years. Careful planning helps to ensure your assets will carry your legacy forward to help create a firm financial foundation for your loved ones.

Legacy Forward II, a single premium universal life policy issued and guaranteed by Western-Southern Life Assurance Company (Western & Southern Life) or National Integrity Life Insurance Company, can help that legacy have even greater impact. Instantly.

Just One Premium Payment Can ...

- Make the most of your assets, creating a leveraged guaranteed death benefit.
- Create a benefit that passes to your beneficiaries federal income tax free.
- Minimize your taxable interest income in retirement.
- Create a gift that bypasses probate.



Legacy Forward II Basics

- Simple application, no medical tests
- A few health questions
- Electronic underwriting: quick policy decision in about 5 minutes
- Issue ages: 18–80 (age last birthday)
- Minimum premium: \$10,000
- Maximum premium varies by issue age
- **Return of Premium** guarantee (less partial surrenders) if policy is surrendered¹
- Guaranteed death benefit
- Policy loan and partial surrender available¹
- Accelerated Death Benefit² provides access to part of the death benefit when diagnosed with Terminal Illness (less than 12-month life expectancy) or Chronic Illness³ (details on page 6)
- Waiver of surrender charge if you are confined to a long-term care facility or hospital for at least 30 days at the time of partial or full surrender⁴
- Standard non-tobacco and standard tobacco underwriting classes

1 Policy loans and partial surrenders reduce death benefit. Surrender charge is 1% in the first five policy years and 0% thereafter, on partial surrenders. Return of Premium Rider terminates if a policy loan or Accelerated Death Benefit advance is taken.

2 Payment of Accelerated Death Benefits, if not repaid, will reduce the Death Benefit and affect the available loan amount and other policy values.

3 Chronic illness benefit available for issue ages 55-80. Chronic Illness means the insured has not been able to perform at least two Activities of Daily Living (ADL) without substantial assistance for at least 90 consecutive days or requires substantial supervision due to severe cognitive impairment. In CT, insured also must have been confined for at least six months. Recognized ADLs are bathing, continence, dressing, eating, toileting and transferring. If elected, interest will accrue on the advance. Advances (and interest on advances) will be deducted from the Death Benefit. An administrative charge may be assessed to process a claim.

See How Susan Created a Larger Legacy ... Instantly



Meet Susan
Age 70, Non-Smoker
\$100,000 in Assets
Not Needed for Income

Susan's Situation

- Wants to maximize the amount she can pass to her two sons
- Wants to minimize tax implications to sons
- Wants access to her funds in an emergency

Susan's Solution: Legacy Forward II

- Legacy Forward II instantly increases the value of her gift.
- A \$100,000 premium becomes a \$179,549 income tax-free death benefit!
- When Susan passes away, her sons will receive a guaranteed death benefit of \$179,549 free from federal income taxes, and can bypass the hassle and delay of probate.
- If she needs access to some of her money, she can:
 - Request a partial surrender or policy loan²
 - Take advantage of the Accelerated Death Benefit³ which allows a partial benefit for Terminal Illness or Chronic Illness (terms and conditions apply)⁴

1 Assumes underwriting approval and quote as of 3/8/18.

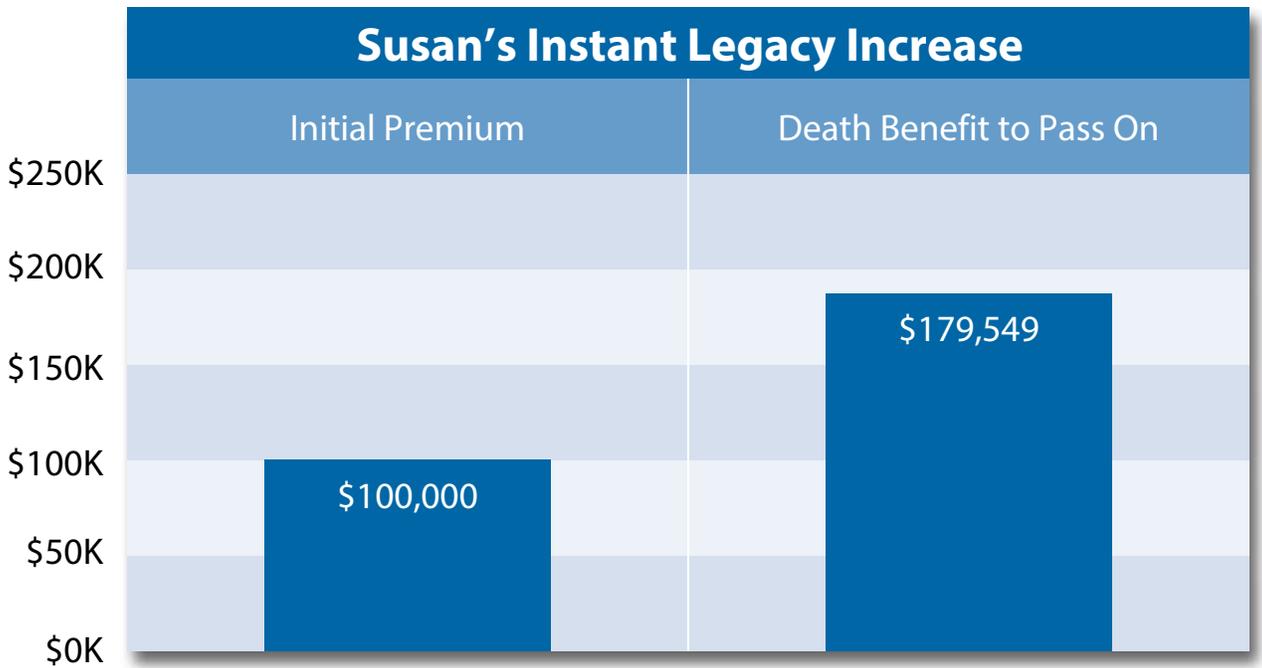
2 Partial surrenders and policy loans reduce the death benefit, and may have tax consequences.

3 Payment of Accelerated Death Benefits, if not repaid, will reduce the Death Benefit and affect the available loan amount and other policy values.

4 No charge for benefit prior to when it is exercised; we reserve the right to assess a \$75 administrative charge when exercised. See back page for benefit details.

How Susan Did It

Susan simply made a single premium payment then left the policy untouched. Her legacy instantly increased in the form of a death benefit she can leave to her sons income tax free.



Susan maximized her assets with a single premium. Consider if this strategy may work for you.

How the Accelerated Death Benefit Works

A **chronic illness** is defined as the inability to perform two or more of the six recognized Activities of Daily Living (ADLs), or that you require substantial supervision due to severe cognitive impairment. The six ADLs include: bathing, continence, dressing, eating, transferring, and toileting.

The chronic illness maximum benefit is 100% of your premium paid minus any partial withdrawals you may take.

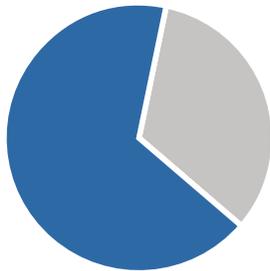
A **terminal illness** is defined as a diagnosis of life expectancy of 12 months or less. At diagnosis of terminal illness, many people need to pay for medical care or pay final expenses, such as burial and funeral costs.

The terminal illness maximum benefit may be from 60% to 90% of your death benefit, based on your age, gender and tobacco status. This amount is based on factors determined at the time the withdrawal request is made.

With Legacy Forward II, if you use the chronic illness benefit and are later diagnosed with a terminal illness, you may have access to a portion of the remaining death benefit in your policy. These withdrawals are treated as a lien on the death benefit. Interest is calculated and deducted from the amount you request. The death benefit, cash value and available policy loan will be reduced by the amount of the outstanding lien, including interest. There may be no remaining death benefit when you pass away.

Chronic Illness Belief

In a survey conducted by the Insured Retirement Institute, **67%** of retirees believe they have less than a **25%** chance of requiring long-term care services in retirement.¹



¹ Source: Insured Retirement Institute Study: Lifetime Income Providing Financial Security for Retirees. Study conducted by Greenwald & Associates, 2016.

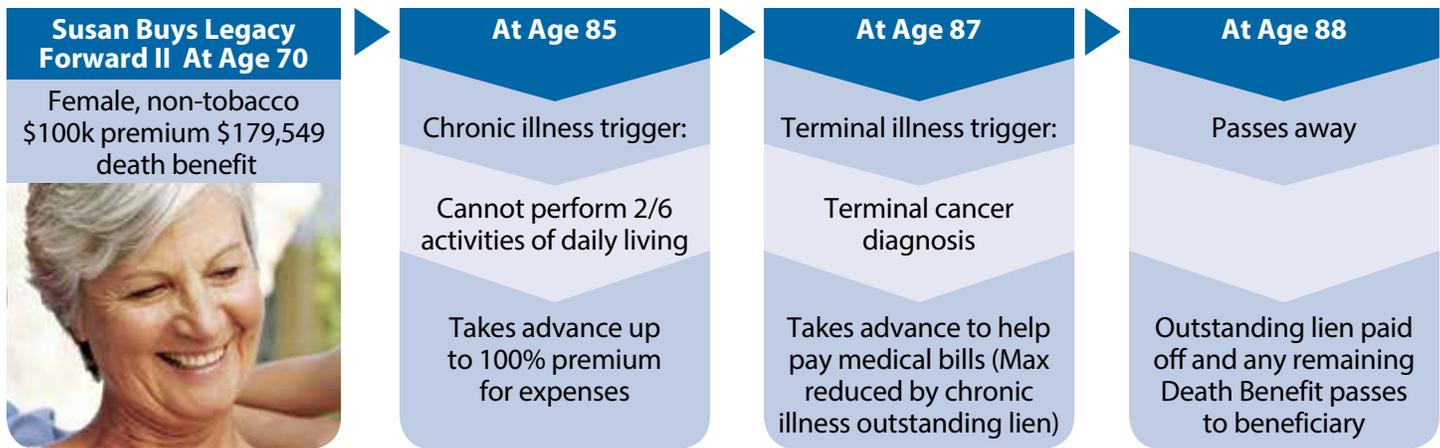
Reality? Nearly 7 in 10

However, the lifetime probability of becoming disabled in at least two activities of daily living or of being cognitively impaired for those aged 65 and older is **68%**, or nearly **7 in 10**.²



² Source: www.caregiver.org; Selected Long-Term Care Statistics. Accessed 9/16/16.

Susan Accesses Her Benefits



You may never need to use the chronic illness or terminal illness benefits, but you may feel better knowing they are there in the event you ever do. If you don't need to access them, and you take no other withdrawals from your policy, the entire initial death benefit amount will pass to your named beneficiary as planned, guaranteed.

Carry Your Legacy Forward

Legacy Forward II can be a quick and simple way to maximize your legacy value to your loved ones, without federal income taxes, while providing access to your assets if ever needed for some health events.

Your financial representative can help you determine if Legacy Forward II may be a good fit for your legacy gifting plans.

You may be able to increase your legacy into a larger gift ... In about 5 minutes.

Contact your financial representative for more information.

Western & Southern: Our Strength. Your Future.



Built on a heritage dating to 1888, Western & Southern Financial Group (Western & Southern) today stands strong. As a dynamic family of diversified financial services providers, Western & Southern has demonstrated resolve and resiliency throughout challenging economic cycles. Our financial strength continues to be the cornerstone of our success. We are proud of our strong industry ratings, which you can check at WSFinancialPartners.com/ratings. Western & Southern remains committed to helping safeguard your future well-being with our strength, stability and full range of risk management financial solutions.

WSFinancialPartners.com

Policy not available in AK, CA and DE.

Policies issued by Western-Southern Life Assurance Company, Cincinnati, OH, or National Integrity Life Insurance Company, Greenwich, NY. Western & Southern Life operates in DC and all states except AK, ME, NH, NY and RI. National Integrity operates in ME, NH, NY and RI. W&S Financial Group Distributors, Inc. is an affiliated agency of the issuer. Issuer has sole financial responsibility for its products. All are members of Western & Southern Financial Group.

The policy may be issued as a Modified Endowment Contract (MEC) for tax purposes. Any withdrawals or surrenders could result in a taxable event. Distributions are taxable to the extent that there is gain in the contract. A 10% penalty applies for distributions prior to age 59½ with certain exceptions. In order for policies funded by an exchange to be issued as a non-MEC, the entire single premium must be in the form of a 1035 Exchange and the existing policy must not be a MEC. Western & Southern Financial Group member companies, and its agents, do not give legal or tax advice. Any discussion of federal taxes in this literature is not intended to be complete or to cover all situations. The comments are general in nature and should not be considered tax advice. You should consult an attorney or tax advisor for more complete information.

Living benefits are accessed through an advance of the policy's death benefit, provided the insured meets eligibility requirements under the applicable rider. An advance is treated as a lien secured by the Death Benefit of the policy and will reduce the Death Benefit payable if not repaid. The advance will accrue interest each year. The rate of interest will depend on the cash value of your policy and may vary. The lien may be increased in necessary to keep your policy in effect. This rider is added at no additional premium; however, we may charge an additional fee for an advance payment.

Life insurance proceeds paid in the form of an accelerated death benefit when the insured has become chronically or terminally ill, and is otherwise eligible for benefits, are intended to receive favorable tax treatment under Section 101(g) of the Internal Revenue Code (26 U.S.C. Sec. 101(g)). There may be tax consequences in some situations in accepting an accelerated benefit payment amount, such as where total payments exceed the per diem limitation under the Internal Revenue Code. Consult your tax advisor before taking an advance. The taking of rider benefits may affect eligibility for certain public assistance programs and government benefits.

An accelerated death benefit is not to be sold as or to replace long-term care insurance, nursing home insurance, or home care insurance. An accelerated death benefit (such as the Accelerated Death Benefit Plus Rider) and long-term care insurance provide very different kinds of benefits.

Policy and rider provisions and availability may vary by state. For complete coverage information, contact your financial representative. Single premium universal life insurance policy series ICC12 1301-3030 WSA, ICC12 1301-3030 NIL and 1301-3030 NIL NY; Return of Premium rider series: ICC12 1301-305 WSA, ICC12 1301-305 NIL, 1301-305 NIL NY; Chronic Illness Accelerated Death Benefit Rider series: ICC12 1301-2626 WSA, ICC12 1301-2626 NIL and 1301-2626 NIL NY; and Terminal Illness Accelerated Death Benefit Rider series: ICC10 1010-2622 WSA, ICC11 1010-2622 NIL and 1010-2622 NIL NY. Chronic Illness underwriting guidelines will be used to determine eligibility for our various Accelerated Death Benefit Riders.

Payment of benefits under a life insurance policy is the obligation of, and is guaranteed by the company issuing the policy. Earnings and pre-tax payments are subject to ordinary income tax at withdrawal. Withdrawals may be subject to charges.

No bank guarantee	Not a deposit	May lose value	Not FDIC/NCUA insured	Not insured by any federal government agency
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