Guaranteed Lifetime Withdrawal Benefit Self-Style Allocation Options



For Guaranteed Lifetime Income Advantage (GLIA) and Guaranteed Lifetime Income Advantage Plus (GLIA Plus), optional benefits available within AnnuiChoice® and Pinnacle variable annuities.

FIXED INCOME – must allocate at least 30% (GLIA) or 40% (GLIA Plus), but not more than 60%

GLIA – 30% - 60% of Total; GLIA Plus – 40%-60% of Total

American Funds I.S. The Bond Fund of America Fidelity VIP Investment Grade Bond

BlackRock Total Return V.I. Fund PIMCO VIT Total Return Fidelity VIP Bond Index **Touchstone VST Bond**

CORE EQUITY – must allocate at least 40% but not more than 70% (GLIA) or 60% (GLIA Plus)

GLIA - 40%-70% of Total; GLIA Plus - 40%-60% of Total

American Funds I.S. Capital Income Builder Fidelity VIP Index 500

American Funds I.S. Growth-Income Fidelity VIP Target Volatility Portfolio Fidelity VIP Total Market Index American Funds I.S. Managed Risk Asset

Allocation Fund

FT Franklin Growth and Income VIP Fund BlackRock Capital Appreciation V.I. FT Franklin Large Cap Growth VIP Fund BlackRock Global Allocation V.I. FT Franklin Mutual Shares VIP Fund

Fidelity VIP Asset Manager 50% Portfolio[™] Invesco V.I. American Value Fidelity VIP Balanced Invesco V.I. Comstock

Fidelity VIP Contrafund® TOPS® Managed Risk Moderate Growth ETF Portfolio¹

Fidelity VIP Equity – Income Touchstone VST Balanced Fund

Fidelity VIP Growth

NON-CORE EQUITY & INTERNATIONAL

GLIA and GLIA Plus - 0%-20% of Total (maximum 20% Allocation)

Non-Core Equity International

American Funds I.S. Global Growth American Funds I.S. Growth Columbia VP – Select Mid Cap Value American Funds I.S. New World Fidelity VIP International Index Columbia VP - Small Cap Value

Deutsche Small Cap Index VIP Fidelity VIP Overseas

Fidelity VIP Disciplined Small Cap FT Templeton Foreign VIP Fund Fidelity VIP Extended Market Index FT Templeton Global Bond VIP Fund

Fidelity VIP Mid Cap FT Templeton Growth VIP Fund

FT Franklin Small Cap Value VIP Fund Invesco V.I. EQV International Equity Fund Invesco V.I. American Franchise Morgan Stanley VIF Emerging Markets Debt Invesco V.I. Discovery Mid Cap Growth Morgan Stanley VIF Emerging Markets Equity

Issuer: Integrity Life Insurance Company

CF-13-11001-2504 1 | 2

¹ A series of Northern Lights Variable Trust.

ALTERNATIVE, HIGH YIELD & SHORT DURATION

GLIA and GLIA Plus – 0%-10% of Total (maximum 10% Allocation)

Alternative

PIMCO VIT All Asset

PIMCO VIT CommodityRealReturn® Strategy

PIMCO VIT Long-Term U.S. Government

PIMCO VIT Long-Term U.S. Government

High Yield

BlackRock High Yield V.I. Fund

Fidelity VIP High Income

FT Franklin Income VIP Fund

Short Duration

Fidelity VIP Government Money Market*

PIMCO VIT Low Duration PIMCO VIT Real Return

Total allocation must = 100%

*You could lose money by investing in the Fund. Although the Fund seeks to preserve the value of your investment at \$1.00 per share, it cannot guarantee it will do so. The Fund may impose a fee upon sale of your shares. An investment in the Fund is not a bank account and is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. The Fund's sponsor is not required to reimburse the Fund for losses and you should not expect that the sponsor will provide financial support to the Fund at any time, including during periods of market stress.

Since the GLWB rider is intended to provide a minimum guaranteed income stream, the rider may not be appropriate if you do not expect to take withdrawals. You should consult your financial professional before purchasing this rider. Consider whether the purchase of an immediate annuity or the election of an annuity benefit under a deferred annuity using current annuity rates would better suit your needs.

Product issuer Integrity Life Insurance Company, Cincinnati, OH, operates in DC and all states except NY. Securities offered by Touchstone Securities, Inc., Cincinnati, OH. W&S Financial Group Distributors, Inc. (doing business in CA as W&S Financial Insurance Services) is an affiliated life insurance agency of the issuer. Issuer has sole financial responsibility for its products. All companies are members of Western & Southern Financial Group. *A registered broker-dealer and member FINRA/SIPC.

Payment of benefits under the annuity contract is the obligation of the insurance company issuing the annuity. Guarantees are based on issuer claims-paying ability. Product and feature availability, and benefit provisions vary by state. Contact a financial professional for details and limitations. Interest rates are declared by the issuer at annual effective rates, taking into account daily interest compounding.

Western & Southern member companies and agents do not offer legal or tax advice. For tax information, see an attorney or tax advisor. Variable annuities are tax-deferred insurance products. If you invest through a tax-advantaged plan (e.g., IRA or 401(k) rollover), you receive no added tax advantage or deferral from an annuity. Earnings and pre-tax premium payments are subject to income tax at withdrawal. Withdrawals before age 59½ are generally subject to charges and taxes, including a 10% IRS penalty tax.

For use with Flexible Premium Deferred Fixed and Variable Annuity Contract series: INT96 Rev., and Guaranteed Lifetime Withdrawal Benefit Rider series: IR.19 0801, IR.20 0801, ICC14 IR.37 1410 and ICC14 IR.38 1410.

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Investors should carefully consider the investment objectives, risks, charges and expenses of the contract and the underlying investment options. This and other information is contained in the product and the underlying fund prospectuses and, if available, summary prospectuses. For prospectuses, call 800.325.8583 or visit WSFinancialPartners.com. Please read the prospectuses carefully before investing.

No bank guarantee • Not a deposit • May lose value • Not FDIC/NCUA insured • Not insured by any federal government agency