

## Make Your Retirement Plans **S.T.R.O.N.G.**



### **S**ECURITY

Features that Can  
Add Stability to Your  
Retirement Portfolio

### **T**AUX DEFERRAL

Enhanced Retirement  
Asset Growth by  
Deferring Taxes

### **R**ISK MANAGEMENT

Ways to Address  
Longevity, Inflation  
and Market Risks

### **O**NGOING INCOME

Protected Lifetime  
Income Options  
You Can't Outlive

### **N**RSRO

High Ratings for  
Financial Strength  
from NRSROs<sup>1</sup>

### **G**UARANTEES

Guaranteed Rates,  
Terms and Payouts  
You Can Count On

*Help secure your future with S.T.R.O.N.G. product benefits.*

<sup>1</sup> Credit rating agencies registered as Nationally Recognized Statistical Rating Organizations (NRSRO) with the U.S. Securities and Exchange Commission

## Western & Southern: Our Strength. Your Future.



Built on a heritage dating to 1888, Western & Southern Financial Group (Western & Southern) today stands strong. As a dynamic family of diversified financial services providers, Western & Southern has demonstrated resolve and resiliency throughout challenging economic cycles. Our financial strength continues to be the cornerstone of our success. We are proud of our strong industry ratings, which you can check at [WSFinancialPartners.com/ratings](https://WSFinancialPartners.com/ratings). Western & Southern remains committed to helping safeguard your future well-being with our strength, stability and full range of risk management financial solutions.

[WSFinancialPartners.com](https://WSFinancialPartners.com)

Annuities issued and guaranteed by Western-Southern Life Assurance Company, Cincinnati, OH, Integrity Life Insurance Company, Cincinnati, OH or National Integrity Life Insurance Company, White Plains, NY. W&S Financial Group Distributors, Inc. (doing business in CA as W&S Financial Insurance Services) is an affiliated life insurance agency of the issuer. Issuer has sole financial responsibility for its products. Guarantees are based on the claims-paying ability of the insurer. All companies are members of Western & Southern Financial Group.

**No bank guarantee • Not a deposit • May lose value • Not FDIC/NCUA insured • Not insured by any federal government agency**

© 2020-2024 Western & Southern Financial Group. All rights reserved.