

## Fund Manager Commentary

As of September 30, 2024

### Fund Highlights

- Dividend-focused strategy invests primarily in U.S. large capitalization companies that:
  - Historically paid consistent, growing dividends
  - Have sustainable competitive advantages, which have the potential to support reliable, growing dividends with reasonable valuations
- Seeks to invest in businesses that trade at reasonable valuations compared to their intrinsic value
- Focuses on businesses that are believed to have a sustainable competitive advantage or a high barrier to entry in place

### Market Recap

The economy has continued to grow at a robust pace and the base case for investors remains a soft landing, especially now that the Federal Reserve (Fed) has begun normalizing interest rates. A balanced labor market along with wage gains and large increases in net worth have supported consumer spending. However, employment has cooled, and markets are worried the economy is not creating as many new jobs. Consequently, the Federal Reserve has shifted focus to this part of the economic environment, which was a contributor to their decision to cut Fed Funds by 50 basis points in September.

In addition, continued disinflation and greater confidence that it will return to the 2% target provided the Fed further data needed to begin cutting. The main area investors will be monitoring is the service side of inflation, which has remained elevated, largely because of shelter. Nevertheless, with inflation seemingly under control the emphasis is being placed on the labor market as Powell has mentioned that the Federal Open Market Committee does not want to see further weakening in employment. While non-farm payrolls show continued job growth, it has trended lower over the last couple of quarters, and reports over the past year ending March 2024 were revised down significantly.

This economic backdrop combined with the Fed's willingness to act more aggressively than previously anticipated increases the odds that the U.S. will avert a recession and has been a catalyst for rising asset prices.

### Portfolio Review

The Touchstone Dividend Select ETF (NAV) underperformed its benchmark, the Russell 1000 Value Index for the quarter ended September 30, 2024.

Security selection was a positive contributor to relative performance during the period while sector allocation was a negative. The dividend orientation of the Fund was a neutral factor for the quarter as dividend paying stocks performed in-line with non-dividend paying stocks.

Selection within Industrials, Consumer Discretionary, and Communication Services were the primary drivers of positive security selection during the quarter. Selection within Consumer Staples and Financials were the largest detractors to security selection.

An overweight to Information Technology was the primary detractor to sector allocation.

Among the largest individual contributors to relative performance included overweight positions in Stanley Black & Decker (Industrials sector), Starbucks (Consumer Discretionary sector), 3M Corp (Industrials sector), Entergy (Utilities sector), and IBM (Information Technology sector).

Stanley Black & Decker outperformed after beating second quarter estimates largely driven by better-than-expected margin expansion. Stanley remains a high conviction position in the Fund as the company continues to execute on its inventory reduction and cost cutting initiatives.

3M shares soared 23% the day after reporting better than expected second quarter earnings, driven by both sales and margins beats, while also raising full-year guidance. 3M's new CEO highlighted its renewed focus on organic growth and capital allocation – an outlook that was well received by investors.

Starbucks was a top contributor to performance during the quarter after being largest detractor during the second quarter. Following a year of underperformance for the company and the stock,

*(continued)*

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Starbucks named Brian Niccol, Chipotle's CEO, as Chairman and CEO in a bid to regain growth. The stock posted a record one-day gain of 24.5% following the announcement.

The largest detractors from performance included overweight exposures to Microsoft (Information Technology sector), Qualcomm (Information Technology sector), Dollar General (Consumer Staples sector), Merck (Health Care sector), and KLA Corp (Information Technology sector).

Microsoft, Qualcomm, and KLA Corp were top detractors during the quarter following several quarters of outperformance. These names have been beneficiaries of the AI boom over the last 18 months and lagged the broader market during the third quarter as the market broadened out.

Dollar General underperformed during the quarter after posting a record one-day drop of 32% following a significant re-rating for the stock. The company released second quarter earnings that missed expectations and slashed its full-year outlook amid continued macro headwinds and competitive pressures.

The Fund added two new names during the quarter Meta, (Communication Services sector); and Chevron, (Energy sector) and sold two Cencora, (Health Care sector); and Valero, (Energy sector).

Meta, one of the largest, social networks in the world, initiated its first ever dividend this year, and was subsequently added to the Fund. Meta's superior reach and return on ad spend for advertisers should drive sustainable double digit revenue growth with margin expansion through its increased focus on expense discipline, resulting in a favorable outlook and valuation.

Chevron was added to the fund to maintain energy exposure as an alternative to Valero. Chevron, a leading integrated energy company, provides a balanced approach to participating in the oil and gas industry. The company maintains admirable cost positions across the world allowing it to earn solid returns on capital even at lower commodity prices.

Despite maintaining a favorable view of the business, Cencora was removed from the Fund largely due to valuation.

Valero, one of the largest independent refiners in the United States, was also sold during the period in favor of Chevron. Crack spreads have been deteriorating in recent quarters and will likely pressure margins as a result and, in our view, is not being reflected in the valuation for Valero.

There were no material sector changes during the quarter. Information Technology remains the largest sector overweight, while Financials, Energy, and Industrials are the largest underweights.

## Outlook and Conclusion

U.S. equities made new all-time highs in September, lifted by the decisive first step of the Fed toward normalizing interest rate policy. After being slow to address the rise in inflation, investors had assumed the Fed would be reluctant to meaningfully reduce interest rates until it was clear the job on inflation was done.

September's rate cut of 0.50% alleviated concerns the Fed would be too slow in acknowledging the cooling of the labor market, thus improving the odds of a soft landing.

The labor market continues to normalize. Shortages seen in the aftermath of the pandemic have been largely alleviated. The ratio of open jobs to those seeking them has returned to pre-pandemic levels, while new jobs and wage growth have considerably slowed. With inflation appearing to be on a sustainable path lower, the Fed can again focus on the other side of its dual mandate – maximum employment.

With the path of interest rates now better understood, we expect investors to focus principally on the developing economic conditions as a determinant of market movements, as opposed to the guessing game regarding Fed policy. While we acknowledge pockets of stress among consumers, the aggregate economic trend still appears largely favorable (albeit slower). Retail sales reported last month were better than expected, and near-term GDP projections appear solid.

With the Fed likely to act more aggressively than previously assumed to combat further weakening of the labor market, our base case assumption of a "soft landing" is strengthened. If our expectations of slower but non-recessionary growth play out, we could expect less concentrated returns going forward. Absolute gains in equities may be more modest given the strong gains to date and elevated valuations; however, pockets of opportunity remain – including areas that have lagged, such as large cap value and small caps.

We are maintaining a cautious stance due to stretched valuations for the market but are selectively finding bottom-up opportunities. We are prioritizing high barrier to entry companies with high returns on capital while seeking to upgrade valuation where possible.

Although risks remain, the economic outlook is positive. As such, we remain constructive on U.S. equities but acknowledge near-term headwinds exist and valuations have become stretched in certain sectors of the market. Following the material outperformance of growth-oriented stocks, dividend strategies are a compelling option as earnings begin to converge while the valuation discount remains at historically attractive levels. Dividend strategies have the potential to provide both capital appreciation and a growing stream of income while also providing downside protection through lower volatility during times of distress.



Fund Facts

Symbol	Inception Date	CUSIP	Exchange	Annual Fund Operating Expense Ratio	
				Total	Net
DVND	08/02/22	89157W103	NYSE Arca	1.22%	0.68%
<b>Total Fund Assets</b>	<b>\$36.0 Million</b>				

Expense ratio is annualized. Data as of the current prospectus. Touchstone Advisors has contractually agreed to waive a portion of its fees and/or reimburse certain Fund expenses in order to limit certain annual fund operating expenses (excluding Acquired Fund Fees and Expenses "AFFE," and other expenses, if any) to 0.67%. These expense limitations will remain in effect until at least 04/29/25.

Total Returns

	3Q24	YTD	1 Year	Inception
ETF NAV	8.46%	15.03%	28.67%	14.38%
ETF Market Price	8.45%	15.06%	28.66%	14.40%
Benchmark	9.43%	16.68%	27.76%	13.19%

Benchmark - The Russell 1000® Value Index measures the performance of those Russell 1000 companies with lower price-to-book ratios and lower expected growth values.

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Investing involves risk, principal loss is possible. Unlike mutual funds, ETFs may trade at a premium or discount to their net asset value. Touchstone ETFs are new and have limited operating history to judge. Shares are bought and sold at market price not net asset value (NAV). Market price returns are based upon the consolidated market price and do not represent the returns you would receive if you traded shares at other times.

The indexes mentioned are unmanaged statistical composites of stock market or bond market performance. Investing in an index is not possible. Unmanaged index returns do not reflect any fees, expenses or sales charges.

Top 10 Holdings of Fund

	(% of Portfolio)		(% of Portfolio)	
1	Dreyfus Gov Cash	4.9	6 Oracle Corp.	2.2
2	Microsoft Corp.	4.0	7 Stanley Black & Decker Inc.	2.2
3	Broadcom Inc.	2.8	8 Medtronic Plc	2.1
4	BlackRock Inc.	2.4	9 Home Depot Inc.	2.1
5	Apple, Inc.	2.3	10 Johnson & Johnson	2.0

Source: BNY Mellon Asset Servicing

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A Word About Risk

The Fund invests in equities which are subject to market volatility and loss. The Fund invests in stocks of large-cap companies which may be unable to respond quickly to new competitive challenges. The Fund invests in dividend-paying companies. There is no guarantee that the companies in which the Fund invests will declare dividends in the future or that dividends, if declared, will remain at current levels or increase over time. Securities that pay dividends may be sensitive to changes in interest rates, and as interest rates rise or fall, the prices of such securities may fall.

Touchstone exchange-traded funds (ETFs) are actively managed and do not seek to replicate a specific index. ETFs are bought and sold through an exchange at the then current market price, not net asset value (NAV), and are not individually redeemed from the fund. Shares may trade at a premium or discount to their NAV when traded on an exchange. Brokerage commissions will reduce returns. There can be no guarantee that an active market for ETFs will develop or be maintained, or that the ETF's listing will continue or remain unchanged.

The Adviser engages a sub-adviser to make investment decisions for the Fund's portfolio; it may be unable to identify and retain a sub-adviser who achieves superior investment returns relative to other similar sub-advisers. Events in the U.S. and global financial markets, including actions taken to stimulate or stabilize economic growth may at times result in unusually high market volatility, which could negatively impact Fund performance and cause it to experience illiquidity, shareholder redemptions, or other potentially adverse effects. Financial institutions could suffer losses if interest rates rise or economic conditions deteriorate. The Fund's service providers are susceptible to cyber security risks that could result in losses to a Fund and its shareholders. Cyber security incidents could affect issuers in which a Fund invests, thereby causing the Fund's investments to lose value. The Fund invests in value stocks which may not appreciate in value as anticipated or may experience a decline in value. Current and future portfolio holdings are subject to change.

**Please consider the investment objectives, risks, charges and expenses of the ETF carefully before investing. The prospectus and the summary prospectus contain this and other information about the Fund. To obtain a prospectus or a summary prospectus, contact your financial professional or download and/or request one at [TouchstoneInvestments.com/resources](https://www.touchstoneinvestments.com/resources) or call Touchstone at 833.368.7383. Please read the prospectus and/or summary prospectus carefully before investing.**

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