## Fixed Income Investor Presentation

Western & Southern Financial Group
May 28, 2024



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The Western & Southern Financial Group, Inc. ("Western & Southern"), Cincinnati, Ohio, is the direct parent of The Western and Southern Life Insurance Company, the issuer of the surplus notes ("WSLIC"), and operates its business in an integrated manner with its other direct and indirect subsidiaries. The business of Western & Southern is primarily related to WSLIC or subsidiaries of WSLIC. Accordingly, Western & Southern's financial information is provided herein in order to give a consolidated overview of the business activities of WSLIC. Western & Southern is not the issuer or guarantor of the surplus notes and it is not in any way obligated with respect to the surplus notes, which are solely obligations of WSLIC. Western & Southern is the issuer of the senior notes.

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#### Forward-Looking Statements

This presentation may contain certain statements that constitute "forward-looking statements". Forward-looking statements are statements not based on historical information and that relate to future operations, strategies, financial results, or other developments. Statements using verbs such as "expect," "anticipate," "believe" or words of similar import generally involve forward-looking statements. Forward-looking statements include statements that are based on the beliefs and assumptions of Western & Southern and WSLIC concerning future levels of sales and redemptions of Western & Southern's and WSLIC's products, investment spreads and yields, or the earnings and profitability of Western & Southern's and WSLIC's activities.

Forward-looking statements are necessarily based on estimates and assumptions that are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond Western & Southern's and WSLIC's control and many of which are subject to change. These uncertainties and contingencies could cause actual results to differ materially from those expressed in any forward-looking statements made by, or on behalf of, Western & Southern and WSLIC. Whether or not actual results differ materially from forward-looking statements may depend on numerous foreseeable and unforeseeable developments. Some may be global or national in scope, such as general economic conditions, changes in tax law and changes in interest rates. Some may be related to the insurance industry generally, such as pricing competition, regulatory developments and industry consolidation. Others may relate to Western & Southern and/or WSLIC specifically, such as expected operating and non-operating relationships, ability to meet debt service obligations and financing plans, product sales, distribution channels, retention of business, investment yields and spreads, investment portfolio and ability to manage asset/liability cash flows. Any forward-looking statements reflect Western & Southern's and WSLIC's views and assumptions as of the date of this presentation and WSLIC disclaims any obligation to update forward-looking information, whether as a result of new information, future events, or otherwise. It is further noted that, while information included in this report is believed to be accurate in all material respects, the information presented herein was not necessarily prepared in accordance with disclosure rules as promulgated by the U.S. Securities and Exchange Commission designed for public reporting.



## Western & Southern Participants

- Bradley Hunkler Senior Vice President & Chief Financial Officer
- Todd Henderson Senior Vice President, Chief Actuary, Risk and Data Officer
- Brendan White Senior Vice President & Co-Chief Investment Officer.
- Jeff Stainton Vice President & Associate General Counsel
- Shelly Rice Vice President of Finance



## Key Highlights



#### **Enterprise**

#### **Record Results**

New highs were achieved for nearly every financial measure in 2023, including life and health premium, annuity sales, operating gain, assets owned, as well as assets owned and managed.

#### **Broad Business Diversification**

Western & Southern earnings sources are diversified across products, distribution channels, markets and brands, offering balance and strength.



#### **Protection and Retirement**

#### **Premium Growth**

Life and health premiums and annuity sales were a record \$10.9 billion in 2023, a 5% increase over prior year.

#### **Interest Rates**

Interest rates remained elevated in 2023, which boosted earnings due to increased returns on fixed income.

#### **Digital DTC Investment**

Our digital growth strategy continued to accelerate, focused on enhancing the customer experience and providing financial solutions to middle-market customers.



#### **Investment Management**

#### Launch of ETFs

Touchstone launched 3 new actively managed exchange traded funds in 2023, bringing its total to 7.

#### Outperformance

Nearly 90% of Fort Washington's investment strategies outperformed their respective benchmarks in 2023 despite the market volatility.

#### **Industry-Leading CML Program**

Exceptional lending practices, with an intentional overweight allocation to multi-family and only 3% allocation to office.

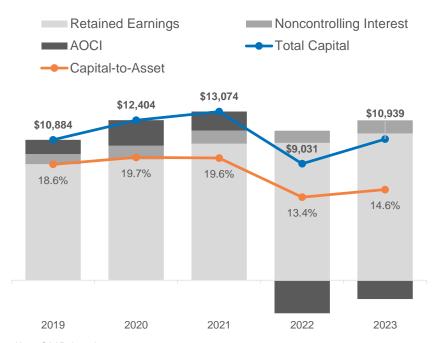
## Growing Earnings and Capital Base

## Strong operating performance, with earnings well-diversified across segments



Note: GAAP data shown; <sup>1</sup> Defined as net income, excluding federal income tax, net realized investment gains or losses, non-controlling interest related to capital gains, one-time structuring charges and discontinued operations; Does not include corporate segment; <sup>2</sup> Western & Southern total operating earnings, including the corporate segment.

## Industry leading capital position and financial flexibility with conservative leverage



Note: GAAP data shown

## Segment Highlights: Protection

\$3.0B

\$257.6M

2023 Revenue (46% of total)

2023 Earnings<sup>1</sup> (40% of total)

#### **Key Products:**

- Whole life
- Universal life
- Term life

- · Accident & health
- · Wealth transfer
- Institutional solutions

#### Highlights:

- ~85% of sales are from whole life and universal life products
- Deployed enhanced digital customer and producer portals as well as a new customer experience platform
- Distribution primarily through career agent, independent agent and direct-to-consumer channels

5.0M Individuals and families protected

\$154.0B

Insurance in force

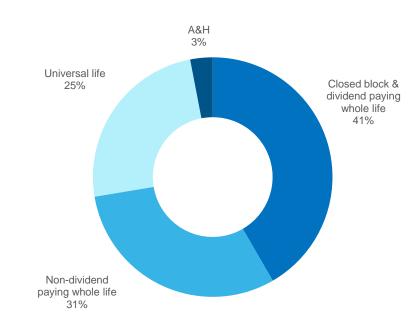
\$1.6B

Policyholder claims paid in 2023

\$17.3B

Life and health reserves

#### Reserves by Product – Life and A&H



**Total: \$17.3bn** 

## Segment Highlights: Retirement

\$3.1B

\$316.5M

2023 Revenue (48% of total)

2023 Earnings<sup>1</sup> (50% of total)

#### **Key Products:**

Fixed annuities

- Income annuities
- Indexed annuities
- · Pension products & services
- Variable annuities
  - Wealth planning

#### Highlights:

- Sales are primarily market value and fixed payout annuities (variable annuities are less than 1% of sales)
- Record annuity sales in 2023, mostly driven by a 3-year MVA product sold through Fidelity
- Distribution primarily through distribution partners, independent agents, and career agents

346K

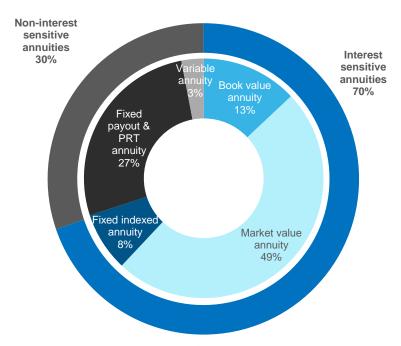
\$5.7B

Annuity clients served

Annuity benefits paid in 2023

\$8.7B Annuity sales \$37.1B Annuity reserves

#### **Reserves by Product – Annuities**



**Total: \$37.1bn** 

Interest sensitive annuities: \$25.9bn Non-interest sensitive annuities: \$11.2bn

## Segment Highlights: Investment Management

\$350.7M

\$63.0M

2023 Revenue (6% of total)

2023 Earnings<sup>1</sup> (10% of total)

#### **Key Products:**

- Mutual funds & ETFs
- · Fixed income
- Public equity

- Private equity
- Real estate
- · Asset allocation

#### Highlights:

- Touchstone launched 3 new actively managed ETFs in 2023, bringing its total to 7
- Third-party assets managed grew in 2023 and nearly 90% of Fort Washington's investment strategies outperformed their respective benchmarks

\$37.1B

Third-party assets managed (33.1%)

\$75.1B

Assets owned (66.9%)

\$112.2B

Total AUM (assets owned and managed)

\$6.8B

Gross sales in 2023

#### **Assets Under Management**



#### **Investment Management Companies**



Fort Washington Investment Advisors, Inc.

parties across multiple strategies

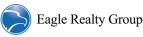
Manages third-party assets through

Touchstone Investments

Manages third-party assets through various mutual fund offerings

Provides investment management

to Western & Southern and third-



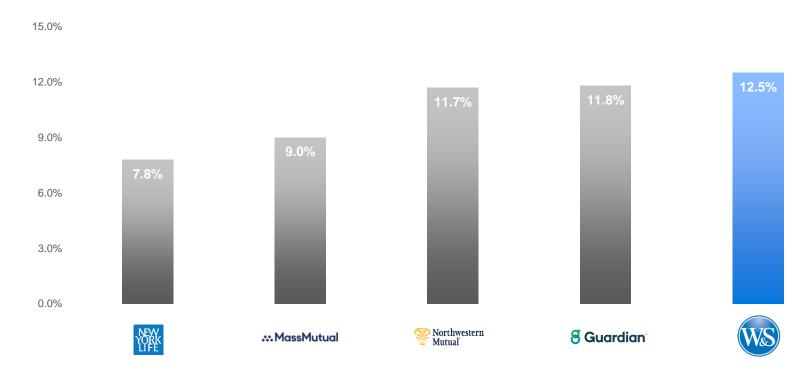
Focuses on real estate equity, debt and strategic investments

Note: GAAP data as of December 31, 2023

Operating earnings

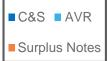
## Capital-to-Asset Ratio

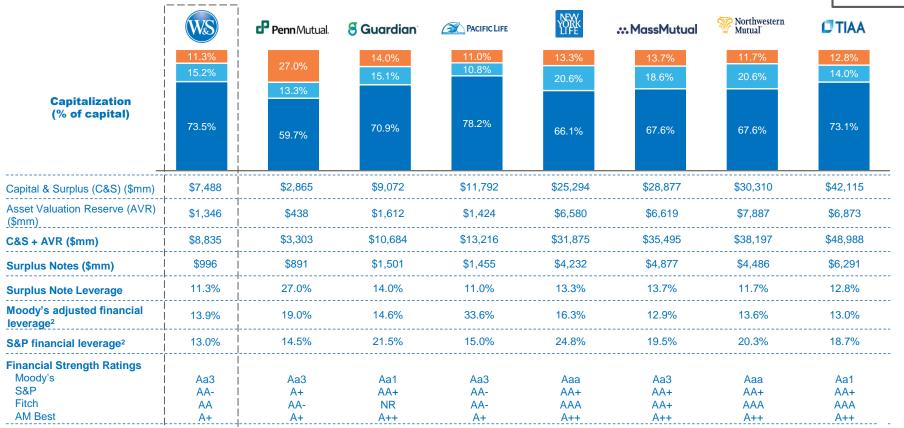
#### Statutory Capital-to-Asset Ratio Above Average of Peers





## Surplus Note Leverage<sup>1</sup>





## Western & Southern Coverage Ratios

	<b>Dec 2023</b>	<b>Dec 2022</b>
Fixed Charge Coverage Ratio		
Pre-Tax Operating Income	651	509
Interest Expense on Senior(1)/Surplus Notes(2)	73	73
EBIT Adjusted	724	582
Interest Expense on Senior(1)/Surplus Notes(2)	73	73
Fixed Charge Coverage Ratio	9.9	8.0
Cash Flow Coverage Ratio		
Dividend Capacity:		
The Western and Southern Life Ins Co	703	690
Lafayette Life Ins Co	46	44
Total Dividend Capacity	749	734
Interest Expense on Senior Note(1)	29	29
Cash Flow Coverage Ratio	25.8	25.3

<sup>(1)</sup> Interest Expense on Senior Note = \$500mm senior note x 5.75% = \$28.8mm for 2023 and 2022.

<sup>(2)</sup> Interest Expense on Surplus Notes = \$500mm surplus note x 5.15% = \$25.8mm + \$500mm surplus note x 3.75% = \$18.8mm for 2023 and 2022.



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## Financial Strength

	<b>AM Best</b>	S&P	Fitch	Moody's
Financial Strength Rating	<b>A</b> +	AA-	AA	Aa3
Western & Southern Senior Notes	а	А	A+	АЗ
WSLIC Surplus Notes	a+	А	A+	A2



### Corporate Responsibility

#### Governance

- Strong risk management is a part of our DNA, and we continue to actively monitor material and emerging risk exposures.
- Generative Artificial Intelligence was elevated to a material risk in our ERM framework in 2023.

#### **Corporate Responsibility Report**

Since 2022, we publish a Corporate Responsibility Report each July, which showcases that Western & Southern is a company that cares, putting our customers, people, community and the environment at the center of everything we do.





## Corporate Responsibility



#### **Our Community**

- Provided \$18 million in community support to hundreds of organizations in 2023.
- Ranked 4th in United Way of Greater Cincinnati's Top 25 Workplaces that Care.
- Joined the University of Cincinnati's 1819
   Innovation Hub, furthering our commitment to inspire and grow innovation in our region.
- Invested more than \$3 million to revitalize one of Cincinnati's most historic parks, Lytle Park, and offer continued support for its regular maintenance.
- Annually sponsor several major Cincinnati-based community events.



#### **Tennis Stays in Cincinnati**

W&S helped keep world-class tennis in Cincinnati, its home for 125 years, after a year-long, multi-faceted competition with Charlotte, North Carolina.



\$80 million+ annual economic impact for our region (2001-2023)



\$1.04 million for Freestore Foodbank



**\$1.5 million** for cancer research and care



\$1 million
raised for programs, care
and conservation



\$1 million+ since becoming title sponsor in 2013



\$126,000+ for The Salvation Army



## Corporate Responsibility



- A unique culture and 10 guiding principles sets us apart.
- We invest in our associates' success and strive to be the ideal place for a career – somewhere our associates can grow, lead, win and do good.
- Ranked 29th of 396 on the prestigious American Opportunity Index of best companies for career growth, ranked 2nd among 37 insurance companies.
- Generous health and wellness benefits provide security to associates and their families.





- The Heart of the Customer<sup>®</sup> program focuses on improving customers' experiences.
- Customer service teams continue to win awards for providing top-notch service.
- Investing in technology to streamline processes and optimize the digital experience for our customers, producers and associates.
- Best-in-class governance, privacy and information security practices are at the center of everything we do.



- The Sustainable Practices
   Committee drives implementation of sustainable practices.
- Our facilities are run efficiently, including LEED certified buildings and a new sustainable data center.
- Fort Washington incorporates metrics related to ESG factors, which complement our overall evaluation of risk.

## Western & Southern Financial Group 2023 Results



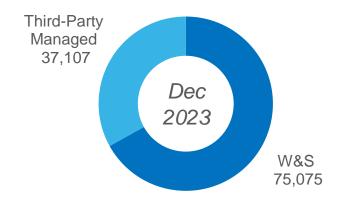
## **GAAP Balance Sheet Highlights**

	Dec 2023	Dec 2022
Assets		
Invested Assets	66,899	59,026
DAC	2,160	2,211
Other Assets	3,615	3,895
Separate Accounts	2,401	2,351
Total Assets	75,075	67,483
Liabilities		
Life Reserves	17,302	16,599
Annuity Reserves	40,314	35,539
Other	6,520	6,314
Total Liabilities	64,136	58,452
Net Worth	10,939	9,031
Total Liabilities & Equity	75,075	67,483
Capital to Asset Ratio	14.6%	13.4%

#### **Assets Under Management**

**Dec 2023**112,182

Dec 2022
100,396





Dec 2022

## **GAAP Income Statement Highlights**

	Dec 2023	Dec 2022
Revenue		
Premiums & Product Charges	3,718	3,402
Investment Income	3,034	2,329
Fee Income & Other	447	448
Total	7,199	6,179
Benefits and Expenses		
Policyholder Benefits	3,765	3,479
Interest Credited	1,018	721
Expenses & DAC	1,765	1,470
Total	6,548	5,670
Operating Gain	651	509
Capital Gains and Other	261	(473)
Net Income Before Taxes	912	36
Income Tax	158	(23)
Net Income	754	59



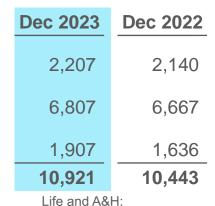
## Statutory Premium and Liability Mix

#### **Premium Mix**

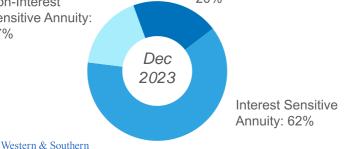
Life and A&H **Premiums** Interest Sensitive **Annuity Deposits** Non-Interest Sensitive **Annuity Deposits Total** 

17%

Financial Group



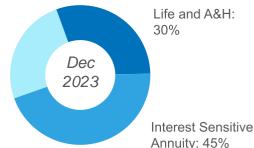
20% Non-Interest Sensitive Annuity:



#### **Liability Mix**

	Dec 2023	Dec 2022
Life and A&H Liabilities	17,441	16,712
Interest Sensitive Annuity Liabilities	25,858	22,613
Non-Interest Sensitive Annuity Liabilities	14,317	12,813
Total	57,616	52,138

Non-Interest Sensitive Annuity: 25%



Annuity: 45%

## Statutory Premiums & Deposits by Insurance Product Type

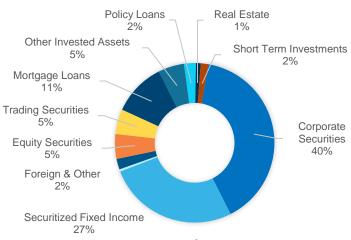
(\$ in millions)		Dec 2023	Dec 2022
_	Closed Block & Dividend Paying WL	851	785
A&F ms	Non-dividend Life (WL, Term)	629	616
ife and A&l Premiums	Universal Life (UL, VUL)	393	416
Life and A&H Premiums	A&H	334	323
_	Total Life and A&H	2,207	2,140
a) (0	Book Value Annuity	250	203
rest iitive iities	Market Value Annuity	6,275	6,121
Interest Sensitive Annuities	Fixed Indexed Annuity	282	342
, S	Total Interest Sensitive Annuities	6,807	6,666
s	Fixed Payout Annuity	1,222	1,232
itive iitive iities	Pension Risk Transfer	656	343
Non-Interest Sensitive Annuities	Variable Annuity	29	62
N	Total Non-Interest Sensitive Annuities	1,907	1,637
Total Premit	ums and Deposits	10,921	10,443



## Highly Rated Investment Portfolio

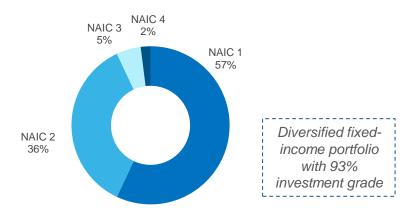
Western & Southern has a conservative, high quality, well diversified investment portfolio

#### **Invested Assets by Type**



#### **Total: \$66.9bn**

#### **Fixed Income Portfolio by Rating**



**Total: \$46.1bn** 

Strong capital base and stable participating liabilities allow for strategic surplus investing and allocation to higher-risk assets (equities, real estate, private equity)

- · Securitized fixed income run by seasoned portfolio management team with best-in-class processes and risk management
- · Equity portfolio benefits from our tenured Fort Washington investment team that continues to provide superior return potential without undue risk
- Other uncorrelated assets (private equity partnerships, real estate) provide attractive return opportunities in inefficient asset classes



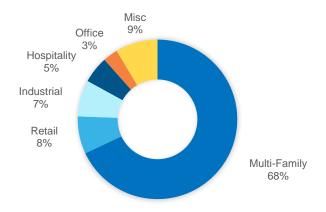
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## Commercial Mortgage Loan Portfolio

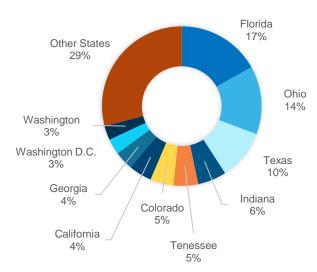
High-quality portfolio with only 2% below investment grade and only one loan impaired over the last 20 years

Total: \$7.2bn

#### **Mortgage Loans by Property Type**



#### **Mortgage Loans by State**





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# The Western and Southern Life Insurance Company

Surplus Note Issuer 2023 Financial Results



## Statutory Balance Sheet Highlights

	Dec 2023	Dec 2022
Assets		
Invested Assets	11,126	11,003
Other Assets	1,401	1,320
Total Assets	12,527	12,323
Liabilities		
Reserves	3,234	3,213
Other	2,260	2,209
Total Liabilities	5,494	5,422
Capital & Surplus	7,033	6,901
Total Liabilities & Equity	12,527	12,323
Company Action Level	4.400/	40.40/
RBC	440%	424%



## Statutory Income Statement Highlights

	Dec 2023	Dec 2022
Revenue		
Premiums & Other	220	223
Net Investment Income	591	481
Total Revenue	811	704
Benefits and Expenses		
Policyholder Benefits <sup>1</sup>	351	159
Expenses & Other	101	56
<b>Total Benefits and Expenses</b>	452	215
Gain Before Dividends, Taxes and Capital Gains / (Losses)	359	489
Policyholder Dividends	41	48
Federal Income Tax	(47)	34
Capital Gains / (Losses)	(16)	(4)
Net Income	349	403

Dec 2023

Dac 2022



# Western & Southern Financial Group Q1 2024 Update

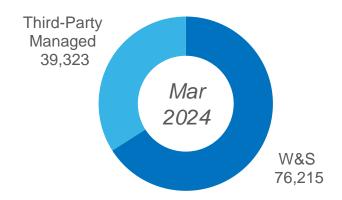


## **GAAP Balance Sheet Highlights**

	Mar 2024	Dec 2023
Assets		
Invested Assets	67,757	66,899
DAC	2,209	2,160
Other Assets	3,698	3,615
Separate Accounts	2,551	2,401
Total Assets	76,215	75,075
Liabilities		
Life Reserves	17,458	17,302
Annuity Reserves	40,949	40,314
Other	6,558	6,520
Total Liabilities	64,965	64,136
Net Worth	11,250	10,939
Total Liabilities & Equity	76,215	75,075
Capital to Asset Ratio	14.8%	14.6%

#### **Assets Under Management**

Mar 2024 Dec 2023 115,538 112,182





## **GAAP Income Statement Highlights**

	Mar 2024	Mar 2023
Revenue		
Premiums & Product Charges	802	671
Investment Income	838	691
Fee Income & Other	112	105
Total	1,752	1,467
Benefits and Expenses		
Policyholder Benefits	848	696
Interest Credited	298	229
Expenses & DAC	438	404
Total	1,584	1,329
Operating Gain	168	138
Capital Gains and Other	181	(28)
Net Income Before Taxes	349	110
Income Tax	63	15
Net Income	286	95

Mar 2024

Mar 2022



## **WSLIC Statutory Highlights**

	Mar 2024	Dec 2023
Assets		
Invested Assets	11,027	11,126
Other Assets	1,473	1,401
Total Assets	12,500	12,527
Liabilities		
Reserves	3,235	3,234
Other	2,290	2,260
Total Liabilities	5,525	5,494
Capital & Surplus	6,975	7,033
Total Liabilities & Equity	12,500	12,527

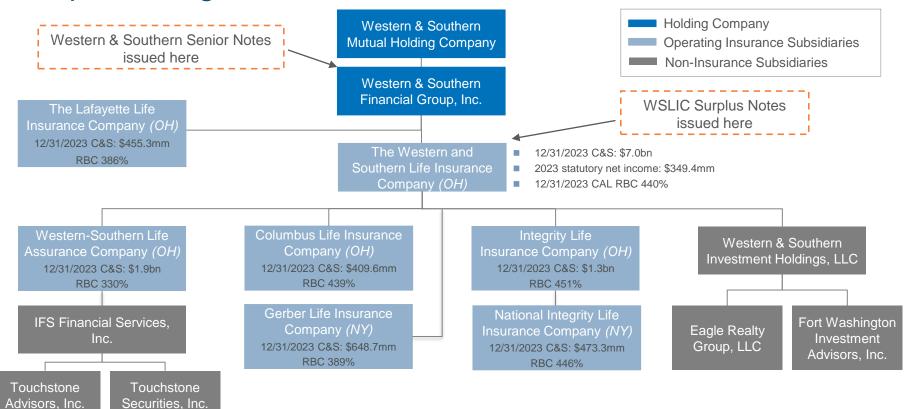
	Mar 2024	Mar 2023
Revenue		
Premiums & Other	50	52
Net Investment Income	201	238
Total Revenue	251	290
Benefits and Expenses		
Policyholder Benefits <sup>1</sup>	66	70
Expenses & Other	51	45
<b>Total Benefits and Expenses</b>	117	115
Gain Before Dividends, Taxes and Capital Gains / (Losses)	134	175
Policyholder Dividends	11	13
Federal Income Tax	(5)	14
Capital Gains / (Losses)	6	58
Net Income	134	206



## Appendix



## Simplified Organizational Structure





### **Disclosures**

The ratings are current as of May 15, 2024, and are subject to change. Ratings refer to the claims-paying ability of the insurance company and do not reflect the performance or safety of any investment product. The rating agencies listed are independent of each other and use proprietary evaluation criteria and rating scales.

AM Best: A+, Superior – Superior ability to meet ongoing insurance obligations (second highest of 13 ratings; rating held since June 2009) S&P: AA-, Very Strong – Very strong financial security characteristics (fourth highest of 21 ratings; rating held since August 2018) Fitch: AA, Very Strong – Very strong capacity to meet policyholder and contract obligations on a timely basis (third highest of 21 ratings; rating held since June 2009)

Moody's: Aa3, Excellent – Excellent financial security (fourth highest of 21 ratings; rating held since February 2009)

Gerber Life is rated only by AM Best with a rating of A+, Superior - Superior ability to meet ongoing insurance obligations (second highest of 13 ratings; held since February 2024). The Lafayette Life Insurance Company is not rated by Moody's.

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## Q & A

