



Jill T. McGruder
FLMI, CLU, ChFC

Chief Marketing Officer
Western & Southern Financial Group

Jill T. McGruder serves as chief marketing officer, Western & Southern Financial Group (Western & Southern). In this capacity, McGruder has responsibility for Columbus Life Insurance Company, Gerber Life Insurance Company, Integrity Life Insurance Company, Lafayette Life Insurance Company, Touchstone Investments, Western & Southern Agency and W&S Financial Group Distributors.

Since joining Western & Southern in 1991, McGruder has been responsible for the startup, acquisition, integration and growth of core businesses with more than \$38 billion in assets under management and \$8 billion of annual sales.

McGruder also serves as president and chief executive officer of Integrity Life Insurance Company, National Integrity Life Insurance Company, IFS Financial Services, Inc. and Touchstone Investments. McGruder is a Fellow of the Life Management Institute (FLMI), a Chartered Life Underwriter (CLU), a Chartered Financial Consultant (ChFC), and has earned FINRA Series 6, 26, 7, 24 and 63 registrations.

Throughout her career, McGruder has been active on numerous industry committees at the national level. She currently serves as vice chair of the LL Global Inc. (LIMRA/LOMA) board of directors.

Her not-for-profit activities include vice chair of the Taft Museum of Art, board chair of the YWCA of Greater Cincinnati and Treasurer of the Cincinnati Women's Executive Forum. She is the current chair of the Greater Cincinnati ArtsWave Campaign. She is past chair of the Women's Leadership Council of the United Way Tocqueville Society and past president of the Board of Governors of The University Club of Cincinnati. Past board responsibilities include United Way of Greater Cincinnati, Cincinnati Nature Center, Family Service of the Greater Cincinnati Area and Every Child Succeeds. She has chaired the American Heart Association's Go Red for Women Experience, has been honored as a YWCA Career Woman of Achievement, and as the Cincinnati USA Regional Chamber of Commerce's Corporate Woman of the Year.

McGruder obtained a Bachelor of Arts magna cum laude from Capital University and a Juris Doctor from Capital University Law School. She resides in Indian Hill, Ohio, with her husband, Larry.