



**Jill T. McGruder**  
FLMI, CLU, ChFC

**Chief Marketing Officer**  
Western & Southern Financial Group

Jill T. McGruder serves as chief marketing officer, Western & Southern Financial Group (Western & Southern). In this capacity, McGruder has responsibility for Columbus Life Insurance Company, Integrity Life Insurance Company, Lafayette Life Insurance Company, Touchstone Investments, Western & Southern Agency and W&S Financial Group Distributors.

Since joining Western & Southern in 1991, McGruder has been responsible for the startup, acquisition, integration and growth of core businesses that, all together, have \$36 billion in assets under management and generate more than \$7 billion in annual sales.

McGruder also serves as president and chief executive officer of Integrity Life Insurance Company, National Integrity Life Insurance Company, IFS Financial Services, Inc. and Touchstone Investments. McGruder is a Fellow of the Life Management Institute (FLMI), a Chartered Life Underwriter (CLU), a Chartered Financial Consultant (ChFC), and has earned FINRA Series 7 and 24 registrations.

Throughout her career, McGruder has been active on numerous industry committees at the national level, chairing the Life Office Management Association (LOMA) Equity Products and Annuity Committee and Life Insurance Marketing Research Association (LIMRA) Specialty Distribution Committee. She currently serves on the LL Global Inc. and has been elected vice chair of the (LIMRA/LOMA) board of directors for 2019. She will succeed the current board chair in 2020. She is also a member representative of the Financial Services Roundtable.

Her not-for-profit activities include current service as a board member for the Taft Museum of Art and the YWCA of Greater Cincinnati. She is past chair of the Women's Leadership Council of the United Way's Tocqueville Society and past president of the Board of Governors of The University Club of Cincinnati. Her past directorships include United Way of Greater Cincinnati, Cincinnati Nature Center, Family Service of the Greater Cincinnati Area and Every Child Succeeds. She is past chair of the American Heart Association's Go Red for Women Experience. McGruder has been honored as a YWCA Career Woman of Achievement and as the Cincinnati USA Regional Chamber of Commerce's Corporate Woman of the Year.

McGruder obtained a Bachelor of Arts magna cum laude from Capital University and a Juris Doctor from Capital University Law School. She resides in Indian Hill, Ohio, with her husband, Larry.

Securities offered through **Touchstone Securities, Inc., a registered broker-dealer and member [FINRA/SIPC](#).**

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