



Jill T. McGruder

**Senior Vice President and
Chief Marketing Officer**
Western & Southern Financial Group

Jill T. McGruder serves as senior vice president and chief marketing officer, Western & Southern Financial Group, a diversified family of financial services businesses based in Cincinnati and one of the strongest life insurance groups in the world.

In this capacity, McGruder is responsible for Columbus Life Insurance Company, Gerber Life Insurance Company, Integrity Life Insurance Company, National Integrity Life Insurance Company, Lafayette Life Insurance Company, Touchstone Investments, Western & Southern Agency and W&S Financial Group Distributors.

Since joining Western & Southern in 1991, McGruder has led the startup, acquisition, integration and growth of core businesses with more than \$50 billion in assets under management and \$12 billion of annual sales. Throughout her career, McGruder has been active on numerous financial services industry committees and boards at the national level, including the chair of the LL Global Inc. (LIMRA/LOMA) board of directors.

McGruder currently serves on the University of Cincinnati Board of Trustees and as board chair of the Taft Museum of Art. She is immediate past chair of the board of the YWCA of Greater Cincinnati, past chair of the United Way Women's Leadership Council and past president of the Board of Governors of The University Club of Cincinnati. Former board responsibilities include United Way of Greater Cincinnati, Cincinnati Nature Center, Family Service of the Greater Cincinnati Area, and Every Child Succeeds. She has chaired the Greater Cincinnati ArtsWave campaign and the American Heart Association's Go Red for Women Experience. She has been honored as a YWCA Career Woman of Achievement and the Cincinnati USA Regional Chamber of Commerce's Corporate Woman of the Year. She is a proud member of Class XXVI of Leadership Cincinnati.

McGruder obtained a Bachelor of Arts magna cum laude from Capital University and a Juris Doctor from Capital University Law School.