



Making Cincinnati **Great Together**



For more than 130 years, Western & Southern has been
a human institution serving human needs.

At the heart of everything we do are the needs of our customers and our associates. And in successfully serving them, we create opportunity to help others. We focus our efforts on causes that improve and advance:



Our Community



Economic Development



Human Services



Health Care



Education



The Arts

\$50M

in sponsorships and donations
over the past five years

300+

organizations and
nonprofits supported

Our associates are generous with their time and resources, too.

\$1.32 million

donated to United Way

4,434 hours

spent building six homes with
Habitat for Humanity since 2016

\$180,000

contributed to the arts

Unless otherwise noted, all figures represent 2018 data.

Through six title sponsorships, we are helping make Cincinnati the best place to live, work and enjoy life.



\$68.6 million

economic impact to the region,
benefitting hundreds of businesses



\$1 million+

raised for Freestore Foodbank,
equal to more than 3 million meals



1,057

second largest employee
team in the country



37

research grants benefitting cancer
patients in Cincinnati since 2007



\$120,000+

raised for 10 local charities, such as UC Health Barrett Cancer
Center, Girls on the Run and Keeping Cincinnati Beautiful



\$28,000

raised for The Salvation Army



WesternSouthern.com/community



Western & Southern Financial Group, Inc. Cincinnati, Ohio