Making Cincinnati Great Together

Western & Southern Financial Group
At the heart of everything we do are the needs of our customers and our associates. And in successfully serving them, we create opportunity to help others. We focus our efforts on causes that improve and advance:

- Our Community
- Economic Development
- Human Services
- Health Care
- Education
- The Arts

For more than 130 years, Western & Southern has been a human institution serving human needs.

$50M+
in sponsorships and donations over the past five years

300+
organizations and nonprofits supported

Our associates are generous with their time and resources, too.

$940,000+
donated to United Way

1,230
largest Walk MS team in the country

$216,000
contributed to the arts

Unless otherwise noted, all figures represent 2019 data.
Through several major sponsorships, we are helping make Cincinnati the best place to live, work and celebrate life.

$68.6 million
- economic impact to the region, benefitting hundreds of businesses

$1.2 million
- raised for Freestore Foodbank, equal to more than 3 million meals

$1 million+
- raised through Zoofari, the Cincinnati Zoo & Botanical Garden’s largest annual fundraiser

$1 million
- raised in 2019 benefitting cancer research in Cincinnati

$120,000+
- raised for 10 local charities, such as UC Health Barrett Cancer Center, Girls on the Run and Keeping Cincinnati Beautiful

$73,000
- raised for The Salvation Army