



Making Cincinnati **Great Together**



For more than 130 years, Western & Southern has been
a human institution serving human needs.

At the heart of everything we do are the needs of our customers and our associates. And in successfully serving them, we create opportunity to help others. We focus our efforts on causes that improve and advance:



Our Community



Economic Development



Human Services



Health Care



Education



The Arts

\$50M+

in sponsorships and donations
over the past five years

300+

organizations and
nonprofits supported

Our associates are generous with their time and resources, too.

\$940,000+

donated to United Way

1,230

largest Walk MS team
in the country

\$216,000

contributed to the arts

Unless otherwise noted, all figures represent 2019 data.

Through several major sponsorships, we are helping make Cincinnati the best place to live, work and celebrate life.



\$68.6 million

economic impact to the region,
benefitting hundreds of businesses



\$1.2 million

raised for Freestore Foodbank,
equal to more than 3 million meals



\$1 million+

raised through Zoofari, the Cincinnati Zoo
& Botanical Garden's largest annual fundraiser



\$1 million

raised in 2019 benefitting
cancer research in Cincinnati



\$120,000+

raised for 10 local charities, such as UC Health Barrett Cancer
Center, Girls on the Run and Keeping Cincinnati Beautiful



\$73,000

raised for The Salvation Army



WesternSouthern.com/community



Western & Southern Financial Group, Inc. Cincinnati, Ohio